

## **In My Fillings Cupcakes Announces New Vegan, Gluten-free Cupcake**

Food Network competitive baker, Charlise Johnson, launches first-ever filled vegan, gluten-free cupcake



Charlise Johnson

Competitive Baker

Owner/Operator - In My Fillings Bakery

Suwanee, Ga

**Georgia, Suwanee, Feb 4, 2021 ([IssueWire.com](https://www.issuewire.com))** - (Feb. 4, 2021) – Gwinnett-based Food Network competitive baker and founder of In My Fillings cupcakes, Charlise Johnson, announces In My Fillings' newest cupcake menu addition – vegan, gluten-free, chocolate ganache-filled cupcakes.

In response to the growing demand for plant-based dessert options, the competitive baker has taken multiple steps to develop a vegan-friendly, gluten-free recipe for icing, filling, and cupcake flavor that maintains the fresh, made-from-scratch, tastes her baked goods are known for. In My Fillings will offer their vegan, gluten-free cupcake in one of the bakery's most popular flavors, Chocolate, priced at \$4.95.

“Our new cupcake allows customers to enjoy In My Fillings' filled cupcake concept while maintaining a vegan or gluten-free lifestyle. I understand that plant-based eating is about finding alternatives for the foods you love. I am always working on ways to allow more people to have the pure joy of partaking in our filled, create-your-own cupcake experience and it was important for me to offer a cupcake to vegan customers that did not skimp on taste,” said Charlise Johnson.

The new cupcake is made with gluten-free flour, vegan butter, and organic sugar. It is similar in size to traditional In My Fillings cupcakes and can be paired with vegan chocolate icing. True to the bakery's concept, the vegan cupcake can be customized to order with or without a filling. Vegan cupcake filling options include crushed pineapple or chocolate ganache filling. Toppings available to vegan customers include Oreo cookie crumbles or fresh strawberries. For gluten-free customers, the new cupcake can be customized using any of the traditional In My Fillings icings, fillings, or toppings. Along with the vegan, gluten-free cupcake, In My Fillings also offers customers vegan, gluten-free peanut butter cookies.

“My goal for In My Fillings is to work hard each day to make sure customers leave with a smile. Our new vegan, gluten-free, chocolate ganache filled cupcake will welcome people who are looking for the quality, taste, and flavor of a traditional In My Fillings cupcake but with animal-free ingredients,” said Charlise Johnson.

The new menu item arrives just in time for Valentine's Day gifts and celebrations. My Fillings has added the vegan, gluten-free cupcake to their online pre-order and local delivery menu and is also available for in-store pickup. The pre-order menu can be found online at, [in-my-fillings.square.site](https://in-my-fillings.square.site)

**ABOUT IN MY FILLINGS:**

In My Fillings is a retail cupcake bakery offering a unique “create-your-own” filled cupcake concept. Founded by Charlise Johnson, a competitive baker on Food Network’s hit shows “Cake Wars and Holiday Wars,” In My Fillings opened in Gwinnett County in mid-November 2020. Customers select cupcake flavors, then choose from a menu of accompaniments including filling, icing, and toppings. Baked fresh each day, In My Fillings cupcakes are made-from-scratch using fresh, real ingredients and no artificial flavors. In My Fillings is located in Horizon Village Shopping Center at 2855 Lawrenceville-Suwanee Rd #780, Suwanee. For additional information, please visit [www.inmyfillings.com](http://www.inmyfillings.com)

###

### **Media Contact**

In My Fillings (Bakery)

charlisejohnson@gmail.com

(470) 589-1067

2855 Lawrenceville-Suwanee Rd #780

Source : In My Fillings

[See on IssueWire](#)

