

# Kridovia Adds New Dehumidifier Model Launched by White Westinghouse to their Retail Inventory

Its Time for 5th Generation Dehumidifier



**India, West bengal, Feb 18, 2021** ([Issuewire.com](http://Issuewire.com)) - [Kridovia](#), a home appliances company based out of Kolkata, West Bengal, India, and an authorized supplier of White Westinghouse products has added their new launch, a Dehumidifier in the model WDE122, a 5th Generation Dehumidifier to their retail inventory. They are one of the leading [Dehumidifier](#) suppliers in the country selling both commercial and industrial products. With their affiliation with White Westinghouse, they have committed

to providing the best products and sale services to their customers.

The new launch is a [White Westinghouse Dehumidifier](#) in the model WDE122 (12 Litre Capacity) with an area coverage of 1200 cubic feet. It works across various technical specifications such as 42 DB(A) noise level, a 2 litres water tank capacity between the running temperatures of 5C and 35C. Some of the other features of this specific model include a microcontroller, touch control, automatic humidistat control, auto frost control, LCD, pre-filter, and a 2-in-1 filter. Other features also include a full water tank warning signal, continuous drainage option, machine noise cancellation, easy mobility with wheels, hermetic compressor, R-134a refrigerant, and a 3-in-1 portable Dehumidifier, Dryer, and Air Purifier. This Dehumidifier for the home is made up of recyclable materials that add to environmental conservation and sustainability.

A Dehumidifier is used extensively as an appliance that removes excess moisture from the air within small or large rooms. They can also be used to maintain the moisture level of an entire building depending on its capacity. It is especially popular in hot and humid countries located around the equator such as India where summer predominantly constitutes the weather around the year. Summers make the air excessively humid and moisture-laden. This causes extreme sweat and constant discomfort and hence, a Dehumidifier is indispensable in homes and office spaces. The market research calls for widespread demand for both commercial and industrial Dehumidifiers.

Kridovia's association with White Westinghouse, one of the leading home appliance brands in the USA has helped the distribution of products a lot more easily and accessible in the eastern market. Apart from their line of Dehumidifiers, they also offer a wide range of other appliances such as refrigerators, air conditioners, [wine coolers](#) etc. They are working towards becoming one of the premium home appliance distributors in West Bengal. Mr. Rikesh, founder of Kridovia says, "We want to become one of the largest distributors of smart home and kitchen appliances in India. To achieve that, we are opting for effective business strategies to stand out in the crowd. We strongly believe that the growth of the company will depend on how we take care of the personal benefits of the customers. We greatly prioritize the customers' satisfaction and for that, we offer a one-year warranty on our products."

**Kridovia** is one of the leading home appliances companies that aim at providing the best deals on their line of home products. As an authorized supplier of White Westinghouse, they are rapidly expanding their business across the area. Other brand Kridovia is associated with is Aavta, Speed Queen, [Frigidaire](#), Iguassu and Candy. To know more about your prospects with them, check out their online store at <https://www.kridovia.com/>.



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