

Shree Launches a Classy and Elegant Spring Summer 2021 Collection

Spring Summer 2021 Collection



Delhi, New Delhi, Feb 16, 2021 (Issuewire.com) - Shree – The Indian Avatar is pleased to announce the launch of its vibrant and classy [Spring Summer 2021 Collection](#). Inspired by the tonal colors of the approaching summers, this collection embeds fabrics that breathe, styles that speak volumes, and patterns that inhabit fashion at the core.

We bring forth an easy and breezy collection of elegant [kurtas](#), [ethnic sets](#), and [dresses](#). Now available at all stores, the collection brings to the forefront the significance of easy-to-wear ethnic apparel.

You all are invited to visit your nearby stores and explore a wide range of ethnic wear. Being a woman-centric brand, our focus has remained on providing the most comfortable apparel to our major consumers: women. Building upon it, we have now coupled comfort with fashion and price. So, at [Shree](#), you now get not just an easy-wear everyday garment but also a cost-effectively priced and high fashion garment.

The new assortment will bring in the fresh colors and hues of the summer season, all mingled up with exceptional yet inhibiting detailing such as handwork, beadwork, embroidery, digital print, and surface ornamentation. Most themes such as Ink Indigo, Ivory, Pastel Floral, Alpana, Vasant, Bandhani, and more are enhanced with features like these. An exclusive theme, by the name 'Privie', adds to our collection a unique range that includes Chanderi fabric and extensive detailing; all at an unbeatable price range.

Lots of fresh colors like baby pink, aqua blue, mint green, teal, grey, etc. that remind you of shimmering flowers, blooming harvests, and the summer shine have been made a part of this unique collection. Although we're doing away with experimental silhouettes, the focus has now shifted to intricate detailing and durable fabrics. We've used fluid LIVA fabric, cotton dobby, jacquard, and 100% natural cotton fabric. After all, your garment should also get to breathe and let breathe!

The new 2021 Collection is bound to attract women of all ages because it leaves out experiments and adds more quality to the stock. While the silhouettes will remain mostly between regular and A-line, a rather extensive detailing will adorn the garments in the form of blanket-stitching, machine embroidery, and handwork.

Going by the latest fashion, we've included both [long and short kurtas](#) in our assortment. Besides, a range of fit and flare dresses are all set to take your hearts this season. Ethnic sets comprising kurtas, bottoms, and flowy dupattas will cover up your styling requirements for the festive season.

Our purpose remains the comfort of our consumers, and therefore, this time around we have been extremely cautious while developing the garments. We've ensured about under-the-garment lining, machine stitching, and unbreakable ornamentations. Shree is here to match the ever-changing demands of the fashion world. Our ethnic wear is centered on wearable yet smart and unique pieces that complement a modern woman's wardrobe.

Shree has managed to create timeless pieces displaying unique aesthetics that are par excellence and can make a style statement on their own. It's definitely an "unbeatable" collection!



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