

Tractor Junction launches Online Portal for Truck and Commercial Vehicles in India

Special Features of the Online Portal



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Commercial Vehicles
in **India**



Rajasthan, Alwar, Feb 26, 2021 (Issuewire.com) - On **Wednesday, February 24, 2021**, FarmJunction, the owner of **Tractor Junction**, India's leading online platform for buying and selling tractors, agricultural farm equipment, and farming implements, launched an online portal for buying and selling trucks and other commercial vehicles.

Speaking on the historical occasion, Mr. Rajat Gupta and Mrs. Shivani Gupta, founders of Tractor Junction (a 100% owned subsidiary of Farm Junction), said, "Farm Junction has received tremendous success and the support from the tractor industry and farmers alike. As in the case of tractors and farm equipment, the demand for small and intermediate commercial vehicles in the farming sector in the rural areas is also high, however, the limited access to information makes buying the right commercial vehicle a difficult task for farmers. Our aim is to replicate the same successful model in the commercial vehicle segment also, without deviating from our core competency, and work towards the prosperity of the farmers and other clientele associated with the commercial vehicle segment".

Special Features of the Online Portal

The online portal features models belonging to the top domestic and global commercial vehicle brands including, Tata, Eicher, Mahindra, Ashok Leyland, BharatBenzAMW, Force, SML Isuzu, Scania, Volvo, Maruti Suzuki, Piaggio, and many more. At Truck Junction, users can buy and sell new and used

commercial vehicles in India, including 3-wheelers, mini-trucks, pickups, trucks, tippers, and transit mixers. Besides, users can also find information relating to the latest commercial vehicle prices in India, new, popular, latest, and upcoming truck and commercial vehicle models, latest truck and commercial vehicle news and updates, truck loans, truck insurance, and much more.

Adding to his statement, Mr. Rajat Gupta said, “Choosing the right commercial vehicle in India can be a painstaking, time, and money-consuming affair. Through the new online platform, we aim to closely connect and provide exceptional services to fleet owners, transporters, self-employed commercial vehicle operators, farmers, and small, medium, and large businesses across India to help them choose the best products for their needs”.

With the launch of Truck Junction, Farm Junction has made its foray into another niche category, ‘Commercial Vehicles’. It is one of the few selected platforms available in India to cater to the growing commercial vehicle service demands of transporters, fleet owners, farmers, and businesses throughout India.

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