

# Xpert - Making Experts Accessible

A subsidiary of Releasemyad



**XPERT**  
● LIVE SESSION  
**UNDERSTANDING  
CONSUMER PSYCHOLOGY  
OF DIGITAL BUYERS**  
30th Jan at 10.30 am

**Harneet Bhalla**  
MANAGER - DIGITAL /  
GROWTH MARKETING  
AT IMG



West bengal, kolkata, Feb 13, 2021 ([Issuewire.com](http://Issuewire.com)) -

TOP marketers in India - find them all on [Xpert](#)

Releasemyad has now released a new platform called Xpert - breaking the barrier between students and numerous industry experts. Making experts accessible- they are now inviting the best of the best to

conduct live sessions and give students valuable insights regarding their areas of interest, some anecdotes about their practical experiences as well as answering all the questions you have in your mind. Clear your conceptions and learn the GenZ way on India's first social learning app!!!

I had a research paper I needed to submit which is required for our final grade. There were many elements in my research paper that weren't clear to me. Despite conducting research, my idea was incomplete because I lacked the practical perspective. I saw a lot of videos but they didn't clear my misconceptions. That is when I came to know about [Xpert.chat](#) from Facebook. The industry experts' videos and some live sessions gave me a different and more practical outlook on my research. Using Xpert, I was able to get a clear direction in my research and understand its viability in the real world. I was able to gauge which areas specifically, I should concentrate on.

Thanks to Xpert I revamped my paper. Hopefully, now I am on the right track!!!!



## Media Contact

Xpert

aneeshachakraborty0@gmail.com

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