

## 4th Guinness World Record for Lakshyaraj Singh Mewar's 'donation of most personal hygiene products in one hour'



**Delhi, New Delhi, Mar 8, 2021 ([Issuewire.com](http://Issuewire.com))** - Almost one year after he was awarded the third Guinness World Record for his 'Go Green Initiative', Mr. Lakshyaraj Singh Mewar of Udaipur was bestowed with another Guinness World Record for 'donation of most personal hygiene products in one hour'. This is the fourth Guinness World Record for Mr. Lakshyaraj.

In this age of the Corona pandemic, Mr. Lakshyaraj Singh Mewar's commitment to public hygiene and safety was demonstrated in ample measure. He donated 12,508 personal hygiene products categorized into biodegradable sanitary pads, toothbrushes, toothpaste, soap, toilet rolls, tissue papers, hand wash, and hand sanitizers.

Known for his unwavering commitment to social welfare and philanthropy, Mr. Lakshyaraj Singh Mewar said, "I dedicate the 4th Guinness World Record to my fellow citizens in Udaipur who have shown remarkable courage in the face of adversity through the pandemic. 'I wish that like-minded individuals should break this record, at the earliest, so that the concept goes on to the grass-root level'. "Let's stay safe and healthy."

In January 2020, Mr. Lakshyaraj had initiated a unique "Go Green" initiative called "Vriksh Hi Jeevan

Abhiyaan” which has earned him the third Guinness World Record. During this public campaign, thousands of school students, Indian Army personnel, and citizens from all walks of life participated and 4035 saplings were potted in 20 seconds. The previous world record for most saplings planted in 60 seconds stood at 2000. The entire initiative highlighted Mr. Lakshyaraj Singh Mewar’s idea for a cleaner, greener, and sustainable tomorrow.

It was in 2019 the first of the Guinness World Records was bestowed: through a unique public campaign called 'Vastradaan' when 3,29,250 clothes were collected for the underprivileged. What had begun as a city-wide campaign became a global one with contributions flooding in from several countries around the world. Interestingly, the previous world record was held in Dubai where the local citizens had donated 2,95,122 articles of clothing in 2016.

Later, Mr. Lakshyaraj was awarded the second Guinness World Record for collecting over 20 tonnes of stationery items for needy students within 24 hours. The record of the largest donation of school supplies was broken by him in 2019 by breaking the record of Manav Uthan Seva Samiti, Surat.

Mr. Lakshyaraj Singh Mewar has created awareness on several social issues related to the rural and urban populace in the region. He has conducted campaigns for numerous social causes to create awareness in the field of education, health, environment, etc., in order to improve the standard of living and quality of life of the local people.

In the Indian and global media, Mr. Lakshyaraj Singh Mewar has often been described as the driving force behind the growth story of Udaipur. The four Guinness World Records are indicative of the popularity and uniqueness of public campaigns he has launched.



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