Al-Bahar Offers Exclusive Promotion on SEM Machines to Reduce the Hassles of Ownership

The offer includes Equipment Protection Plan and PM kit on purchase of new SEM machines



United Arab Emirates, Sharjah, Mar 22, 2021 (Issuewire.com) - Al-Bahar, the exclusive dealer for SEM branded heavy equipment in UAE, Oman, Bahrain, Kuwait, and Qatar, has recently announced that they would be coming with a host of different offers. The company has stated that the deals are designed to reduce the hassles of owning, operating, and maintaining the machines.

The exclusive offer includes Equipment Protection Plan (EPP) which would be valid for 2 years or 5,000 hours. The offer would also include Preventive Maintenance (PM) Kit for 1,000 hours, at no additional costs with the purchase of new SEM machines. Al-Bahar has stated that the offer is only available for a limited time only and they encourage interested individuals and parties to visit their website to avail the offer.

Equipment Protection Plan (EPP)

The Equipment Protection Plan (EPP) is a maintenance and service plan that gives complete peace of mind to owners of SEM machines. SEM Wheel Loaders, <u>SEM Motor Graders</u>, Bulldozers, Soil Compactors, and other types of heavy equipment come with a warranty. The Equipment Protection Plan gives you peace of mind beyond this warranty period. The plan comes with various levels of protection which the customer can choose from.

Preventive Maintenance (PM) Kit

Regular maintenance is crucial for the well-being of the machine. An exclusively designed PM Kit would contain all the original filters and O-Rings that you would need to fit in your machine at the said intervals. Al-Bahar is offering a suitable PM Kit for the SEM machines for free with every purchase you make during this promotion.

Models Included in the offer

The offer is valid on the following vehicles:

SEM 655D Wheel Loader – The <u>SEM 655D series wheel loaders</u> come with a capable Weichai engine and a reliable drivetrain. The efficient hydraulic system makes every job seem easy.

SEM 822 Track-Type Tractor – <u>SEM 822 bulldozers</u> are equipped with the hydrostatic drive system and modular radiator. You also get an undercarriage that is resistant to wear. The track-type tractor also comes with a semi-universal blade.

SEM 921 Motor Grader – This model of <u>SEM motor grader</u> comes with a cabin that is 30% larger compared to similar models from other makes. It also comes with a variable displacement piston pump and A-frame tubular design drawbar.

SEM 512 Soil Compactor – The <u>SEM 512</u> comes with an advanced vibration system and to ensure safety, it comes with an all-new dashboard that comes with 3 Stage Alarm Monitoring system.

About Al-Bahar

For more than 80 years, Mohamed Abdulrahman Al-Bahar has proved to be one of the most trusted equipment trading companies in the Middle Eastern region. As the authorized dealer of Cat® products Al-Bahar offers an extensive range of new, rental, and used products covering construction, power generation, and materials handling equipment. Al-Bahar provides comprehensive support solutions comprising Cat® Connect technology solutions, parts, and services across a myriad of industries. Headquartered in Sharjah, UAE, Al-Bahar holds the strength of 2800 employees, spread across all its functional branches. For more information on SEM heavy equipment, visit www.albahar-sem.com or contact us at sem.info@albahar.com



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