

Australian electronic pop artist & music producer, LARA, releases her latest single “Drifting”



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Melbourne pop artist, producer, and Berklee College of Music Scholar, Lara released her latest pop single, Drifting on March 5th. Drifting captures the disorientating isolation of lockdown and raises us

above it with her transcendent take on soul-infused trip-hop.

With her previous releases, Lara offered reminiscence to 00s pop greats such as Natalie Imbruglia and Nelly Furtado. With *Drifting*, her sound took a more electronic inclination and led us down a path similar to those paved by the likes of Sampha and James Blake.

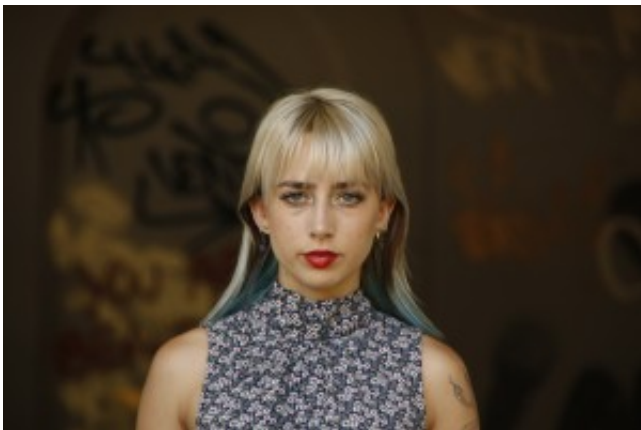
Each of Lara's singles began as a sonic vision, brought to life by her polished production style and expansive array of influences which allows her sound to open up her listener's minds to the beauty of counterculture.

Lara said:

"Drifting was written after moving between countries and contending with feeling adrift from people I once spent every day with. It recognises the bitter-sweet nature of change and its unavoidable consequences."

Amelia Vandergast at [A&R Factory](#) said:

"Drifting captures the all too relatable lockdown-inspired state of mind; when you feel as though you're in a transitional phase, but your life is stagnant all the same. Portishead couldn't have said it better."



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Source : Lara and A&R Factory

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