

EATIT EDIBLE CUPS Tasty & ENVIRONMENT Friendly!

EATIT EDIBLE CUPS – The Eat & Drink Revolution!



Tasty & Environment
FRIENDLY!

Biscuits cups for
hot & cold beverages



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Maharashtra, Pune, Mar 11, 2021 (Issuewire.com) - EATIT EDIBLE CUPS

TASTY & ENVIRONMENT FRIENDLY!

Are you a foodie? Well... at **EATIT** we are too!!

... or are you an outlet, eatery, bar, restaurant, or a food joint that feeds the foodie?

If the answer is “**YES**” to either of the above, then **EATIT** Eco-friendly Edible Cups, edible cutlery, edible cups, biscuit cups, and waffle cups are just for you!

Have you ever imagined what happens to the scores of plastic containers & cutlery...

... The ones, that we **ALL** discard after eating, drinking, or consuming the contents?

Do you know that it ends up in the earth, water, and even emit toxic gases in the air, and are the primary source of pollution and extremely harmful for our environment, community and living?

... Since the plastic containers, cutlery, etc. inevitably get buried in the landfills, or get dumped into the seas, oceans, rivers, lakes, and ponds, polluting them!

... And, where it may take centuries for the plastics to disintegrate!

... And which are also a primary catalyst for Climate Change!

Do you know that we **ALL** are inadvertently contributing to this?

While the extent of the environmental damage cannot be clearly estimated and is happening all the time, **TEAM EATIT** could not sit on their hands just thinking about it...

Something had to be done...

Radically... and **URGENTLY!**

But, never mind what happened till now...

All our polluting past is set to change!

EATIT EDIBLE CUPS – THE EAT & DRINK REVOLUTION!

The restless **TEAM EATIT** after years of R&D came up with a unique, tasty, flavorful, and more importantly, eco-friendly solution, which has taken the eat and drink world by storm!; creating an **F & B** revolution of sorts!

And... Voila!!!

A “Jugadu”, creative and sustainable **EATIT EDIBLE CUPS F & B** solution... or shall we call it a revolution?

... Meeting the **TEAM EATIT’s** twin objectives!

viz...

- give the consumer a lingering, tasty, flavorful, and unforgettable ending to the eats and drinks!

- and... at the same time, endeavor towards giving us **ALL** a clean, pollution-free environment, and sustainable living; not just for human beings, but even other creatures equally hit by the ever-growing plastic waste pollution!

So, ALL Foodies... Rejoice!

And Now... Be part of the change!

Let us **ALL** stand shoulder to shoulder... to de-pollute the environment...

While still savoring our hot cuppa tea or coffee; or indulging in your favorite Ice-cream, without compromising on our delicious eats, drinks, quality, and taste...

And now, enjoying all this... Guilt-free!

In the **ONE & ONLY!**

EATIT EDIBLE CUPS - A *KING* among edible cutlery, edible cups, biscuit cups, waffle cups, and eco-friendly cups!

WHY EATIT EDIBLE CUPS?

So, stating a problem is just not enough... so now let's discuss the solution!

Ever imagined eating not only the contents i.e. the food or drink, from the container, but after that... not discarding the container, but actually...

Eating the entire container or cup itself???

Yes... You heard it right!

Now, that's the radical solution, TEAM **EATIT** designed, developed, and created...

After years of research and hard-work...

... Especially for **YOU!**

EATIT EDIBLE CUPS!!!

...an innovative state-of-the-art edible cups, biscuit cups, waffle cups, and eco-friendly cups that are not only environment-friendly, but will add to the taste & the flavor of the food or beverage you just consumed, giving it a great "after-taste"; a total customer satisfaction, and more importantly a radically enhanced customer and consumer eating experience you will always cherish!

Something you will want to indulge and crave for... Even more!

... A radical departure from the habitual plastic container discards and pollution of the past!

Since TEAM **EATIT** strongly believes that...

CUSTOMER AND CONSUMER ARE ALWAYS KINGS!

WHAT ARE EATIT EDIBLE CUPS?

EATIT EDIBLE CUPS essentially are; completely **edible** and **completely bio-degradable** food and beverages containers and cutlery that are hygienically made from clean, nutritious, and delicious ingredients like organic all-purpose flour, corn starch, Ragi (Finger Millets - Nachni Jivan satva), and sugar.

Also, they are available in different flavors too, to satisfy each one's preferences.

Example - Biscuit, Vanilla, Chocolate flavors for now, with unlimited possibilities down the line!

At the moment, TEAM **EATIT** is offering **EATIT** edible biscuit cups in the size Dimension of 85ml; that can handle both hot and cold beverage fillings, and some semi-solids like ice-cream too!

But, look out for more variety of such trendy, differently sized flavorful cups, spoons, and cutlery coming soon!

And now... for the proverbial cherry on the **EATIT EDIBLE CUPS**...

Or shall we say the proverbial cherry on **EATIT EDIBLE CUPCAKES**?

... As an added value, the retailers, sellers, marketers, outlets, companies, products brands, etc. can now emboss their brand name or image on the **EATIT EDIBLE CUPS**. How?; thanks to the **special bio-degradable paper sleeves** wrapped around the edible cup - specially designed & developed by TEAM **EATIT** for increased visibility, product branding, and marketing; and to maintain the hygiene of the product.

... This could go a long way to create and enhance the brand image of your product, outlet, or company!

Now isn't that slick brand-marketing?

... And that too, the cheapest way to spread the word about your brand!

ARE EATIT EDIBLE CUPS LICENSED AND APPROVED?

YES - All **EATIT EDIBLE CUPS & PRODUCTS** are 100% certified for food safety and quality; with a 3-month expiry date, lab tested, and licensed by the Food Safety and Standards Authority of India (FSSAI).

So, it can be stored and consumed safely within the expiry date marked!

So, WHAT'S IN IT FOR ME?

It depends...

TEAM **EATIT** has lots to offer to; both - the consumer and the retailer, seller, brand marketer, outlet, seller, retailer, or company promoting or selling it!

Benefits of EATIT EDIBLE CUPS for the Consumers:

- Cuts the plastic waste
- Eco-friendly and Environment Protection
- Sustainable Living
- Made from the Purest Natural Ingredients
- Guilt-free eating and drinking with a Flavorful & Tasty ending
- Full of Health & Nutrition value
- Holds both hot and cold beverages, including ice-creams without any leakages or breakages
- Extremely Bio-degradable - Even if discarded, will decompose and disintegrate naturally within a short period, without causing any damage to the environment
- Water conservation - since it has low water content and doesn't require washing or cleaning
- Completely Natural - with NO added preservatives
- Lab Tested and Certified for Safety, Quality, Durability, and Standards
- And more importantly... **AFFORDABLE!**

Benefits of EATIT EDIBLE CUPS for the Sellers, Product Brands & Companies:

- Eco-friendly and Environment Protection
- Eco-friendly paper sleeves that can be embossed with your product brand
- A cheap, but a great and effective advertising and marketing tool
- Improves your Brand Image greatly with increased customer visibility
- Sells easily due to the immense popularity and benefits to the consumer

CONCLUSION

We at **EATIT** constantly endeavor and strive for excellence in the **F & B** space...

We **ALL** love to eat, but at the same time, we owe at least some courtesy to Mother Earth too!

With the **AFFORDABLE ECO-FRIENDLY EATIT EDIBLE CUPS**, biscuit cups, waffle cups, edible cutlery, and eco-friendly cups...

So, here on... Enjoy your favorite ice cream or drink!... Bur more Responsibly...

While saving the Environment!

Together...

We can EAT TO LIVE... and LIVE TO EAT too!



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Source : Eatit India

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