Gravity Systems Marks 25 Years of IT Service

Austin-based IT provider celebrates increases in staff, extended reach across U.S.



Texas, Austin, Mar 17, 2021 (<u>Issuewire.com</u>**)** - Gravity Systems has entered its 25th year as a provider of in-house and remote IT services for all kinds of businesses. Under the guidance of founder and President Kent Morris, the Austin-based company has built steadily on its success and reputation since first opening its doors in February 1997.

The company has seen some significant changes in its quarter-century of operations. "We've kept up a consistent, sustainable level of company growth," says Morris, who notes that the Gravity team has added 20 employees over the years, more than doubling its size. After achieving early success in the Austin area, the company added branch offices in Houston, TX, and Phoenix, AZ.

Over the past several years, Gravity Systems has extended its reach to many businesses nowhere near its main bases of operation, thanks to outsourced IT helpdesk services. These services enable the company to service IT organizations and in-house IT across the country. The company also continues to provide both in-person care and remote managed services such as data backup, troubleshooting, software updates, and disaster restoration.

Morris notes that as organizations' technological needs have continued to evolve, the demand for Gravity Systems' services has only grown. For example, the recent trend toward remote work, accelerated by the necessities of the COVID-19 pandemic, has pushed many businesses to retool their IT capabilities accordingly. "An increasing number of our clients want to accommodate work-from-home or hybrid work models," he says. "We can help by providing them with redundant Internet connectivity, cloud collaboration platforms, remote desktop setups, and beefed-up security measures."

Gravity Systems' market has also expanded. "Early on, we focused on small-to-midsize businesses,"



Morris explains. "Today, we have the staff and capabilities to serve more midsize-to-large enterprises while remaining a scalable, cost-competitive option for smaller clients."

The Gravity team looks forward to the rewards and challenges of the company's next 25 years. "Yes, we're growing and expanding, but at the same time we stay focused on the fundamentals," says its founder. "We've always based our success on customer care and satisfaction. That means taking care of our client's current needs while also helping them plan ahead as effectively as possible."



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