

Matt Grubbs joins CTIntegrations, LLC as Director, Channel Sales



Texas, Cedar Park, Mar 23, 2021 ([Issuewire.com](https://www.issuewire.com)) - CTIntegrations, a software technology and integrations company and creator of CT Suite, a leading Omnichannel CCaaS platform, is proud to announce and welcome Matt Grubbs as Director of Channel Sales. Matt will be instrumental in driving revenue and building new Partner relationships and paths to market for the company's flagship product, CT Suite.

CTIntegrations Managing Director, Paula Morton expressed confidence and excitement about the addition of Matt to the CTI team, saying: "Matt joining our team now aligns perfectly with our growth trajectory and strategic objectives. He is a known talent in the contact center technology industry and brings a great deal of expertise and experience to our customers mutual success. It's clear that he will

have a major positive impact on our brand and future.”

For the past 20 years, Matt helped countless enterprise class customers implement and optimize their contact center technology. Matt has delivered more than \$60MM in sales to household names in global financial services, multination media firms, utilities, healthcare, medical and consumer products.

Whether it’s consulting, speech automation, voice biometrics, desktop integration, dialers, CCaaS platforms, or AI-based chatbots, Matt’s success has been defined by his customer-first mindset, deep customer and partner relationships, and proven track record helping companies improve their customer service strategy.

Matt shared, “Throughout my career, I have helped customers find ways to streamline their customer and agent experiences, grow their business, and leverage the value of multivendor - best of breed solutions. I also believe deeply in the power of partnerships, which aligns closely with the strategy at CTIntegrations in 2021. I look forward to driving a powerful Partner and customer ecosystem to take CTIntegrations and the CT Suite platform through our next growth phase.”

Matt holds a B.S. in Scientific and Technical Communications from the University of Minnesota.

Matt will be focused on building new channels for CT Suite and name recognition throughout the CCaaS Partner ecosystem, driving mindshare and relationships as well as supporting strategic account business.

The drive to create effortless customer experiences which seamlessly integrate self-service, automation and agent-based digital channels in a secure and thoughtful way has never been greater than now. The customer of today demands a personalized and contextual experience on their channel of choice. CT Suite delivers on the promise with cloud-native technologies which can be implemented quickly, in an agile fashion. Let your vision of the ultimate customer and agent experience become a reality with CT Suite. <https://www.ctsuite.io>

About CTIntegrations

Headquartered in the technology hub of Austin, TX, we are a contact center product development and system integrations company that has been providing innovative contact technology solutions since 2007. Our flagship product, CT Suite, is a highly scalable multimodal contact center communication framework enabling digital channels, integration to ACD and CPaaS API and a modern agent experience.

Agents love CT Suite!

Our passion is in partnering with our customers to deliver customer and agent experiences that reduce effort and create value for their business in a functional and cost-effective way.



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