Mithai & More introduces ready to serve matho in four flavors

Gujarat, Ahmedabad, Apr 16, 2021 (Issuewire.com) - Isn't it amazing how the humble and plain yoghurt can transform into a lip-smacking dessert-like Matho. Matho is a delicious dessert made with a blend of thick-hung curd and added flavours. It is a very common yogurt-based sweet dish. It is an integral part of traditional Gujarati and Maharashtrian thali. It can be savoured as a complement of rotis and puris or otherwise just Matho is perfect as well. From flavours and essences to nuts and dry fruits, not to forget the fruit pulps such as strawberry, mango, rose, raspberry, and chikoo.

Good news for all the sweet lovers! **Mithai and more by Shree Ji dairy** has come up with ready-toserve matho in four different flavours. Mango Matho, Elaichi Matho, Pista Punch Matho and Kesar Rajbhog Matho. Ready to serve matho is one of its kind which is pioneered by a <u>Famous Sweet Shop</u> <u>in Ahmedabad</u>, Mithai & More by Shreeji Dairy. This ready to serve variant of matho does not require any refrigeration and has a shelf life of 6 months when kept at Ambient temperature i.e, 20-25 degrees Celsius and 365 days if stored at +4 degrees Celsius without opening while the regular matho needs -10 degree celsius constantly.

If you're wondering about the flavours, then you can rest assured as there is no artificial colour or flavourings used in the Matho. Natural ingredients such as saffron threads, chopped pistachios, and crushed cardamom are used to add fresh flavour. And then there is Mango Matho which is prepared to combine ripe mangoes with yoghurt. This is a unique pack that contains no preservatives, prepared with real milk.

Found in Ahmedabad, Gujarat, Shreeji Dairy has several branches. Their range of products varies from assorted sweets like mawa sweets, Bengali sweets, zero sugar sweets to dairy products like yoghurt, ghee, matho, butter, basundi, cream, etc to chocolates, namkeen, & bakery products. Their focus is on inventing and experimenting with new products while persistently improving their existing products.

Shreeji Dairy was founded in 1982 by industry experts like Shri Hashwantrai C Desai, Shri Dharmendra Desai & Shri Kalpesh Desai. They have been serving for 3 decades to its regarded clientele with supreme dairy & bakery products. Blending traditions and trends to come up with a phenomenal range of dairy and sweet products is what they believe in.

Let us know in the comment section, which flavour of Matho do you love the most. Visit Mithai & More, for your ultimate sweet tooth or you can <u>buy matho online</u> on our website, <u>mithaiandmore.in</u>.

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