

Topps And Trevor Lawrence Announce Release Of NFT Collection, Launching Today Exclusively On Mintable

Five Open-Edition, One 1/1 NFTs An Extension Of Sold-Out Exclusive Lawrence Card Set; 11 a.m. ET Issue For 24 Hours Only; Aimed At Broader Audience Than Many NFTs; Chrome Edition Cards Added Exclusively For Purchasers Of All Five Open Cards



New York, New York City, Apr 27, 2021 ([Issuewire.com](https://www.issuewire.com)) - Following the overwhelming success of the recent sold-out issue of an exclusive box set of cards depicting this week's likely No. 1 pro draft selection **Trevor Lawrence**, Topps has teamed with the winningest starting quarterback in Clemson history on the release of its first football-related NFTs (non-fungible tokens). The six-piece collection was created in collaboration with Trevor's brother and sister-in-law, professional artist duo **Chase and Brooke Lawrence**. The NFTs, which include five open-edition cards, with the opportunity to receive an exclusive Chrome card, and a one 1/1 auction of a signed Superfractor card and signed Artist Proof card from Chase and Trevor. The store will launch on Tuesday, April 27, at 11 a.m. ET via Mintable and will be available for 24 hours only. The Lawrence NFTs are stored on the Mintable blockchain.

Each of the five open-edition Lawrence NFTs is priced at \$200, with the goal of making these collectibles available to as wide an audience as possible. Any collector purchasing all five open-edition Lawrence NFTs will receive a special exclusive limited-edition physical Chrome card. This will be Trevor's first and only Chrome card and it is only available with the purchase of the Open Edition NFT's.

"The amazing response to the Trevor Lawrence card set and his status as a transcendent figure in football makes the issue of these NFTs natural for us," said **Jeff Heckman**, Global Director, New Business Ventures. "As was the case with the sold-out cards, Chase and Brooke bring their unique talents and connection with Trevor to their creations, and we are pleased that the lower price point will make their work accessible to many more fans and all levels of collectors."

Any collector or fan can acquire, trade, and resell NFTs through the platform using a debit or credit card. NFTs are a type of digital asset in which ownership is recorded on a digital ledger blockchain, in this case, Mintable. Each NFT is unique and can be viewed as a collectible that cannot be duplicated,

making them singular and potentially valuable. NFTs can represent a variety of digital files, such as art, videos, music, and other forms of creative work, several of which are incorporated into the Lawrence pieces.

“I couldn’t be happier with how the card set came out, and I am even more excited to get into the world of NFTs with this series,” said Trevor Lawrence. “Everyone saw how amazing Chase and Brooke’s designs turned out, and I think they’ll love the pieces we worked on together for the NFTs.”

Chase and Brooke Lawrence (<https://bclawrence.art>), whose 50-card set issued via Topps this month was a huge hit with collectors, took inspiration from psychedelic period pieces from the 1960’s-70’s as well as a classic comic book and graphic novel illustrations for both the physical cards and the NFTs.

“We are honored by the response to the physical cards we created and are excited to collaborate with Trevor and Topps on our first NFT collection,” said Chase and Brooke. “This collection is meant to showcase Trevor’s natural energy and charisma paired with colorful nostalgia, and retro-psychedelic works of art.” Lawrence, the 2018 national champion and first quarterback ever to win three ACC Championship Games, finished second in the 2020 Heisman Trophy balloting as he led Clemson to the national championship game. In his storied three-year career, he completed 758-of-1138 career passes (66.6 %) for 10,098 yards with 90 touchdowns and 17 interceptions for a pass efficiency rating of 164.26 in 2,237 snaps over 40 career games (36 starts).

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