

Decker Sports USA Partners with Prodigy Fastpitch as Exclusive Uniform and Apparel Provider

Decker Sports and Prodigy Fastpitch ink long term partnership



Nebraska, Omaha, May 13, 2021 (Issuewire.com) - Decker Sports USA (“Decker”) and Prodigy Fastpitch (“Prodigy”) are proud to announce a new partnership agreement under which Decker will provide fully customized uniforms, apparel, gear, and training products to all Prodigy teams as part of its development program geared towards the female athlete.

“Our goal is to create a unique experience for players, coaches, and parents within the Prodigy organization”, said Joshua Pollack, VP of Sales at Decker. “We look forward to partnering with Prodigy Fastpitch and creating a new standard for the softball industry – customized uniforms and apparel inspired by the female athlete and developed exclusively with the female athlete in mind.”

As part of the agreement, all Prodigy players and fans will also be provided exclusive access to Decker’s proshops, or fanwear stores, as well as the Direct to Player (“D2P”) program, which offers head-to-toe customized uniforms and apparel delivered directly to player’s doors, eliminating the need for any face-to-face interaction, and streamlining the overall uniform and apparel ordering process.

Pat Racanelli, co-founder of Prodigy Fastpitch stated, “We are extremely excited to start our new partnership with Decker. The partnership has created an enormous number of new opportunities and we are blessed to have Decker as our long-term partner for the future.”

About Prodigy Fastpitch:

Prodigy Fastpitch is a non-profit, faith-based softball organization headquartered out of Colorado and Nebraska. Prodigy Fastpitch is dedicated to the development of softball athletes on and off the field and

their continued effort in becoming productive members of society. Prodigy athletes strive to become the most disciplined, hardest working athletes in the world because they choose to do so.

About Decker Sports USA:

Decker Sports USA, based in Omaha, NE, was founded in 1994 from a game of catch between three brothers in their parent's backyard using a small, toy baseball. The brothers realized it was much more difficult to catch, throw, and hit a small ball as compared to a regular-sized baseball. With this concept of training, Decker Sports USA was born. After successfully selling to Major League Baseball as well as high schools and colleges across the globe, Decker set out to create a one-of-a-kind experience for all the diamond sports athletes through customization, convenience, and value in its pursuit of inspiring the human in the athlete.

For more information about Decker Sports USA, please visit www.DeckerSports.com or contact Joshua Pollack at Josh.Pollack@deckersports.com



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