

## **“Gucci-Wars” By Jennifer Gucci, From Ex-Fleet Street Journalist John Blake, Slated For #1 Best-Seller Book**

Jennifer’s story will leave you breathless, a must read for the fashion conscious European.



Jenny  
Gucci

# GUCCI WARS

How I Survived Murder and  
Intrigue at the Heart of the World's  
Biggest Fashion House

**California, San Francisco, May 9, 2021 ([IssueWire.com](http://www.IssueWire.com))** - JENNIFER GUCCI INTERNATIONAL, INC., a Delaware corporation headquartered in San Francisco, California, today announced that it will begin promoting the “Gucci-Wars” book by Jennifer Gucci with a new book website; <https://friscobrands.webnode.com> featuring excerpts and author interviews. Former Fleet Street journalist John Blake, whose company, John Blake Publishing, that frequently puts out best-selling celebrity-focused books, recently acquired the worldwide publishing rights to the new tell-all book: the Gucci-Wars; “How I Survived Murder and Intrigue at the Heart of the World’s Biggest Fashion House”. Based on advanced orders and support from key retailers, the publisher predicts that sales of the release could propel the book to the top of the non-fiction book charts.

“The interest in this book and the support from European consumers and book retailers has been overwhelming,” said company spokesperson Ciro De Gennaro. “Almost daily, news reports surface of the pending ‘Gucci America, Inc. v. Jennifer Gucci’ trial in New York City that has further drawn news media attention to the ongoing Jennifer Gucci saga,” said De Gennaro. The Gucci name conjures up images of designer handbags, world-class fashion shows, and exclusivity. Their clothes and accessories are found in the wardrobes of the rich and famous - and longed for by the rest of the world. But behind the glamour and opulence lies a family with a history of betrayal, jealousy, and even murder. In this astounding book, Jennifer Gucci, a one-time “Gucci wife”, reveals what it was like to live in the dangerous world of what was once one of the most powerful families on the planet.

In 1977, Jenny Puddefoot was an operatic student in Florence, Italy. Young, beautiful, and extremely naive, she caught the eye of Paolo Gucci, grandson of Guccio Gucci, the founder of the fashion house, and one of the wealthiest men in the world. Paolo was artistic, creative and, in their early days together, had what Jennifer Gucci describes as ‘a hypnotic gentleness’. Within nine months of meeting, the couple was married and, for Jennifer, things would never be the same again. For over a decade, she lived a life that most women can only dream of; she stayed at the world’s most exclusive locations and kept company with celebrities and royalty. But such privilege came at an expensive price, behind the glamorous facade of the Italian fashion house was a family torn apart by rivalry, greed, and in-fighting. Against this backdrop, the darker side of Paolo’s personality began to show itself as he became more and more cruel and vindictive.

She suffered threats and intimidation from him and feared for her safety and that of their daughter Gemma who Paolo refused to pay child support. Even a spell in jail for contempt of the court failed to move him. Then in a final act of defiance that shocked the world, he starved his racehorses in a sick attempt to plead poverty. His fortune was so well hidden that even today - thirteen years after his death - it still has not been found. Jennifer Gucci has survived countless struggles and unbelievable trauma - yet has come through them all to become a stronger, more independent woman. This intriguing book gives an insider’s view of what it was really like to beat the heart of a force so powerful and, at times, so unscrupulous. Jennifer’s story will leave you breathless, a must-read for the fashion-conscious European.

About JENNIFER GUCCI INTERNATIONAL, INC.

JENNIFER GUCCI INTERNATIONAL, INC., is a special purpose acquisition company formed under the laws of the State of Delaware (4443531) on 10/19/2007 for the purpose of effecting a merger,

