

ICT Circle wins India Trade Review Award 2021 in Best Trade Credit Insurance Provider category



United Arab Emirates, Dubai, May 6, 2021 ([IssueWire.com](https://www.issuewire.com)) - ICT Circle emerged as the proud winner of the India Trade Review (ITR) Award 2021 for the category of Best Trade Credit Insurance Provider. Held on 28th April 2021, the India Trade Review Summit and Awards honoured the performance of prominent players in the trade, banking, and finance industry.

“ICT Circle has delivered exceptional service in the Trade Credit Insurance domain, adapting to international prototypes. The ITR Awards applaud you for setting new benchmarks and pushing the boundaries of the financial industry”, said a spokesperson for ITR Awards. India Trade Review further quoted having received numerous nominations for [ICT Circle](#) by several customers and partners of the organization, hence proving its continued dedication to the industry.

“ICT Circle’s vision is to create a secure platform for networking, marketing, and transacting within the ICT B2B fraternity. Our effort is to enable collaboration between all the key players of the Information Technology and Telecommunications sector that together play backbone to the IT industry. We recently celebrated achieving our milestone of onboarding 500+ [ICT resellers](#). Our attempt is to empower every stakeholder of the ICT sector, be it a vendor, distributor, reseller or a system integrator, with the power of the Cloud to systematically scale business capability”, said Avinash Wadhwa, Founder & CEO of ICT Circle. The platform currently carries an inventory of over 1 million products with more than 4,000 registered users in the GCC. It has an exclusive network of 70+ distributors and envisions to gradually expand to MENA and South Asia.

ICT Circle’s unique features such as user verification, business creditworthiness, escrow facility, business funding, and transport assistance make it one of the most secure and fraud-free platforms to scale ICT businesses to global scales on. Users can sign up for free on the official website and upgrade to any subscription plan of their choice later on.

ICT Circle's freemium model lets users enlist their business, upload inventory, search products by category or company, inquire through broadcasts, find buyers and sellers, and compare prices to strike the most profitable deals. Subscribers to the platform enjoy access to other features such as escrow facility, real-time market analytics, closed partner circle, ad promotions, lead generation assistance, product insurance, transport assistance, CRM, access to other partners' inventory, and much more.

[ICT Circle](#) is the world's first platform that exclusively caters to the needs of B2B ICT businesses. It aims to shift the paradigm by helping conduct ICT business more efficiently.



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