

Relatus, CAI, and Ignite Social Impact Join Forces to Enable Entrepreneurs to Maximize Their Network

Maryland, Bethesda, May 18, 2021 ([IssueWire.com](http://www.IssueWire.com)) - The Center for Advancing Innovation (CAI) and Ignite Social Impact (Ignite) signed a memorandum of understanding that enables members of their global communities to discover hidden opportunities through Relatus -- a new expert networking and relationship sciences platform.

From planning and executing nine global innovation challenges since 2014, CAI has trained 3500+ entrepreneurs, launched 300+ companies, advanced the commercialization of technologies from 120+ research institutes, and directly created 900+ knowledge-based jobs. In the COVID-19 pandemic, CAI's core team co-founded Ignite -- a funding portal registered with the Securities and Exchange Commission (SEC) and a member of the Financial Industry Regulatory Authority (FINRA). Ignite enables the CAI community with access to up to \$5 million in the capital by using crowdfunding. Together, CAI's and Ignite's network includes entrepreneurs, philanthropists, investors, industry experts, artists, and scientists, who met and cultivated relationships with each other through CAI's and Ignite's platforms. In this partnership, Relatus will leverage its platform to help CAI's and Ignite's community members connect with the most relevant stakeholders for their continued success.

Joyce Reitman, CEO of Relatus, said, "Relatus exists to start relevant conversations and to enable meaningful relationships by uncovering the hidden value in our clients' networks: professional, personal, and social. We leverage machine learning, social algorithms, and proprietary data to make warm connections efficiently, giving back the most valuable asset -- time -- to our clients. Rosemarie Truman and her team have built an unrivaled network of diverse entrepreneurial talent. We at Relatus look forward to connecting the talent with more people who will help them succeed."

Rosemarie Truman, Founder, and CEO of CAI and Co-Founder and CEO of Ignite Social Impact added, "At CAI and Ignite, we encourage our community members to find the best people and go after them to build their dream teams. Also, we believe access to capital is within our network's reach. Relatus is the only platform that recommends relevant stakeholders, who share professional, social, and personal interests. By partnering with Relatus, CAI's and Ignite's community members will have a greater chance of achieving their goals."

To apply for an opportunity to raise up to \$5 million in funding through Ignite Social Impact, private, US-based companies should submit the short application at <http://bitly.com/ignitesimpact>.

To become an impact investor on Ignite Social Impact, anyone can sign up at <https://invest.ignitesocialimpact.com/>.

ABOUT CAI:

The Center for Advancing Innovation (CAI) is a global public-private partnership, non-profit focused on creating a virtuous circle of innovation and driving growth breakthroughs through novel, creative paradigms, and models. CAI's mission is to accelerate and increase the volume of technology commercialization to ignite entrepreneurship, bolster the global economy, and maximize the potential of promising inventions. CAI's award-winning challenge-based accelerator, rigorous evidence-based due diligence, and capital-efficient lean management models serve to hyper-accelerated "gazelle" high-performing startups for outsized investor returns. For additional information about CAI, please visit

<http://www.thecenterforadvancinginnovation.org>.

ABOUT IGNITE SOCIAL IMPACT:

Ignite Social Impact (“Ignite”) is a crowd equity funding portal for US-based technology companies with impact. Ignite was founded by a team of passionate entrepreneurs and scientists to showcase a wealth of innovative companies addressing the United Nations Sustainable Development Goals and to enable anyone to make a positive impact by investing as little as \$100 in those companies. To learn more, visit <https://www.ignitesocialimpact.com/>, and follow Ignite on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

ABOUT RELATUS:

Relatus is the new expert networking and relationship sciences platform that connects your professional and personal networks with your goals. We connect you and your mission with the most relevant individuals, contacts, and companies, both within and beyond your immediate network, who can enable you and provide you with invaluable tools for managing, measuring, and achieving your mission. Learn more at <https://www.relatus.com/>.

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