

CEO of Artist Complete Victor Cade

Present NHT NeverHeardThis New Song Buffalo Shake



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NEVER HEARD THIS

Every breakout artist/group yearns to be the next big thing and tends to over promise and under deliver on being DIFFERENT. But, what happens when a trio of creatives slip through the cracks and serve your eardrums a vibe you've never heard? You've probably witnessed **NHT** (Never Heard This).

FB Jaybo (Chicago, IL), L.T. Blue (Montgomery, AL), and Yung KC (Waynesboro, GA) make up the uniquely diverse super-group **NHT** and they've come prepared to take over! Each member carries a distinct flair that honors their native roots and when blended together, it sets them apart from the vast majority of their peers. With influences like Yung Bleu, Rod Wave, and Kodak Black to name a few, The fellas have crafted their own sound and are ready to add on another sub-genre to the hip hop culture.

Considered to be party starters by nature, **NHT** is entering the public arena with their club-friendly hit, *BUFFALO SHAKE*. The guys incorporated that Louisiana bounces with the Floridian twerk cadence of drum and bass and sprinkled some midwest undertones that will have the ladies going crazy and assist any DJ in keeping the party lit. Along with the drop of their first single on all digital platforms, the official music video for *BUFFALO SHAKE* world premieres on May 14th.

The trio is currently in the studio piecing together their self-titled album to be released in the second half of 2021 and guarantees a concert vibe on every record. Needless to say, **NHT** is coming in hot and playing no games! Backed by industry vet, Victor Cade (Mandy Moore, Sony Music, BMG, Epic), of **Artist Complete**, they're obviously playing to win.

Tap in with **NHT's** lead single, *BUFFALO SHAKE*, on all major platforms and experience why what you've never heard will be heard all the time.

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