

Consus Global Partners with Wipro Unza to drive Procurement Efficiencies



Malaysia, Kuala Lumpur, Jun 7, 2021 ([Issuewire.com](https://www.issuewire.com)) - Wipro Unza Group, a leading FMCG brand, is announcing further details of its partnership with Consus Global, a trusted global supply chain solutions provider to drive procurement efficiencies.

Wipro Unza, part of Wipro Consumer Care & Lighting Group, is today one of the fastest-growing FMCG companies and one of Southeast Asia's leading manufacturers and marketers of personal care products, carrying leading brands such as Safi, Enchanteur, Carrie, Dashing, Aiken and Romano across Southeast Asia, Greater China and beyond. Wipro Unza has engaged Consus Global to a multi-year program that is expected to deliver significant cost savings and improved operational performance.

“Wipro Unza has long been a market leader in personal care, household and baby brands in Malaysia market despite the proliferation of competitive brands. They have been known for introducing an innovative new line of products and maintaining superior quality for all of their existing products. We are thrilled to be a partner of choice for sourcing & procurement. We look forward to driving cost savings, innovation in eProcurement and improving operational efficiencies with help of best-in-class procurement platforms, deep commodity expertise and extensive supplier database in this region, says Madhuri Govilkar, Managing Partner, Southeast Asia at Consus Global.

“Consus Global and Wipro Unza have built a strong partnership focused on driving cost efficiency in various aspects of costs with impressive savings”- Says Sriram, CEO Wipro Unza Malaysia

ABOUT CONSUS GLOBAL:

Consus is a recognized and trusted global supply chain solutions provider. Consus collaborates with customers to advise on supply chain transformations, “Source to pay” system selection and implementation, strategic sourcing services and analytics services. Having worked across industry verticals globally, Consus is appropriately positioned to collaborate with customers using their deep domain knowledge, access to a global supplier base, expertise around maximizing technology adoption, to deliver measurable ROI in the supply chain domain.

For more information, visit www.consus-global.com.

ABOUT WIPRO UNZA GROUP :

Wipro Unza, part of Wipro Consumer Care & Lighting Group, is today one of the fastest-growing FMCG companies and one of Southeast Asia’s leading manufacturers and marketers of personal care products, carrying leading brands across Southeast Asia, Greater China and beyond. It has a significant presence in Malaysia, Indonesia, Vietnam, China, Taiwan, Hong Kong and the Middle East. It has created a niche in the market with its iconic brands and a distinctive product portfolio in the personal care and skincare segments. The key brands in the portfolio are Safi, Enchanteur, Carrie Junior, Dashing, Aiken and Romano.

For more information, visit www.wipro-unza.com

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