

Kangaroo Rewards Launches New Loyalty App for Retailers

Loyalty Rewards software leader offers innovative customer loyalty experience.

The NEW MERCHANT APP



Quebec, Montreal, Jun 29, 2021 ([Issuewire.com](https://www.issuewire.com)) - Kangaroo Rewards, a global leader in loyalty rewards marketing software, launched a new customer loyalty rewards app designed for retailers to quickly set up and launch a customer loyalty program for their business in minutes. The loyalty rewards app, available in five languages, can be fully customized to any business brand and includes several important features such as a customer referral system, spin-to-win contest, point earning and redemption, product-based rewards, the ability to purchase and send digital gift cards and more. The

app empowers business merchants to compete with larger retailers by enabling them to grow customer loyalty and accelerate revenues with a high-powered loyalty-rewards program driven by a built-in marketing engine.

The Kangaroo Loyalty Rewards App is ideal for use in the retail, hospitality, leisure, and travel sectors. The app can be downloaded on either ios and android tablets, and displayed in a stand at any point of purchase location or tradeshow. The Kangaroo Loyalty Rewards app fully integrates with many popular POS and eCommerce platforms to provide a seamless omnichannel customer rewards experience.

Speaking about the benefits of Kangaroo Rewards' Loyalty App, Valerie Smyk, Chief Revenue Officer for Kangaroo Rewards, said "Kangaroo's loyalty rewards app is a turnkey solution for any business that is looking to maximize customer relationships and accelerate revenues by growing customer loyalty in a deliberate and powerful way".

To find out more about the new Kangaroo Rewards Loyalty app or Kangaroo's integrated loyalty rewards solutions, visit <https://get.kangaroorewards.com/customerloyalty/>

Watch the video here: [NEW! Kangaroo Rewards Loyalty App](#)

About Kangaroo Rewards

Established in 2012, Kangaroo Rewards' software is a highly scalable and customizable loyalty rewards solution to empower commerce across all channels, in-store, online, and mobile. Designed to attract, retain and engage customers to grow revenues while driving customer loyalty with powerful rewards features and marketing automation. Kangaroo provides exceptional customer service, including white-glove onboarding and support services to ensure that each and every one of our supported brands is set for success.



Media Contact

Kangaroo Rewards

marketing@kangaroorewards.com

4154244625

2000 McGill College Avenue, Suite 600, Montreal, Qc, H3A 3H3

Source : Kangaroo Rewards

[See on IssueWire](#)