

Nino Tagliatela Reached 30 Years in Career in Music Industry launching Music Worx

Nino Tagliatela completes his 40 years as a DJ alias Tito Torres and 30 years in the Music industry. His arduous journey in the music world has been a tale for many to get inspired.



California, Los Angeles, Jun 24, 2021 ([IssueWire.com](https://www.issuewire.com)) - This year Nino Tagliatela alias Tito Torres has completed his 40 years as a DJ and 30 years as an independent entrepreneur in the music industry. The DJ, who also owns the music platform MUSIC WORX, which has completed 4 years successfully, has come a long way since he started his career in the 1980s.

From the year 1988 to 1990, Nino picked up Vinyl novelties every 2 weeks in Rimini in the Discopiu store himself and for other DJs from Zurich who belonged to the tarot Crew. Techno was the new genre then, which has taken Ibiza at that time. It could not be found anywhere in Switzerland.

In the year 1990, Nino took the decision to open a vinyl store. It was June 1st, 1991, that he actually did so. It was the first DJ BEAT vinyl store in Dietikon. He was the one selling Techno exclusively there.

The year 1992, he took part in the first Street Parade (still today, he takes part in it with his own lovemobile. He was also allowed to mix a CD of the Street Parade or several of his licensed tracks on the Street Parade CDs. He is the oldest Lovemobilist with 28 parades.

In the following years, 1992 to 1995, he opened another 5 branches in Bern, Vevey, Neychatel, Zurich, and Brig. Abroad, like franchising, he opened a branch in Gordoba and Seville. 2000 he opens a DJ shop on the party island Ibiza. In 1998 he opened his first label, DJ Beat Records, with many CD productions from Goliath, Partysan Boat, or artists like Chris Schillings, Tom Novy, Mr.Milke, to name a few.

Then in the year 2003, due to an unfortunate turn of events, all the vinyl stores had to be sold as the vinyl market collapse took place suddenly. It was then that Nino concentrated primarily on the process of CD complication, which SONY distributed. He focused on MP3 downloads on iTunes. After that, it was time for streaming to take the market. Nino recalled exactly how Spotify was smiled at the ADE Amsterdam, and at the same time, the record companies came up with the fear of a dark future ahead.

Since he had noticed a shortcoming in support of this underground movement, after 2 years of

programming work, the promotion music platform MUSIC WORX was born in the year 2017. Since then, under the guidance and direction of Nino Tagliatela, the company is one of the most important platforms of this kind, with thousands of labels, producers, and DJs.

As Nino himself is a DJ, he has been buying and DJing music downloads for almost 30 years, and he is always interested in new technologies. So he came up with new tools for professional DJ streaming. In 2019 he started with the new project: DJ Streaming on Music Worx. A new website, desktop app, and mobile apps will revolutionize DJ streaming. This is the company offering the DJ streaming software STREAMBOX that enables offline streaming, and for that, no internet connection is needed. The DJ can stream a complete library of 3 million tracks with this software even everything offline. He can also purchase the tracks.

The groundbreaking works and products of MUSIC WORX have made the company reach its peak of popularity. A top 50 chart, a weekly deejay playlist, and the top 10 tables are all presented by MUSIC WORX, and the involvement of the DJs is integral here. Record labels and producers have access to powerful real-time analysis allowing them to see the number of renditions here. Their music genres include Dance, House, Deep House, Electro, Minimal, Pop, Chillout, Hardcore, Dubstep, R&B, Progressive, Tech House, Trance, Techno, Urban, Lounge, Hardstyle, HipHop, Breakbeat, Latin and Reggae.

Nino has exhausted all my experience of the last 30 years of his self-employment in the music business to get this new project up and running.

About Tito Torres:

Original name Nino Tagliatela, he is a DJ and owner of the online platform Music Worx. June 5th, 2021, he has celebrated his 30th anniversary in the music business.

For more information, please visit <https://music-worx.com/>

Interesting links:

Streambox DJ Software: www.mystreambox.co

DJ Streaming: djstream.music-worx.com

Music Worx the project: stream.music-worx.com

The DJ PRO website of Music Worx explain: welcome.music-worx.com

Music Worx press: stream.music-worx.com/press

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