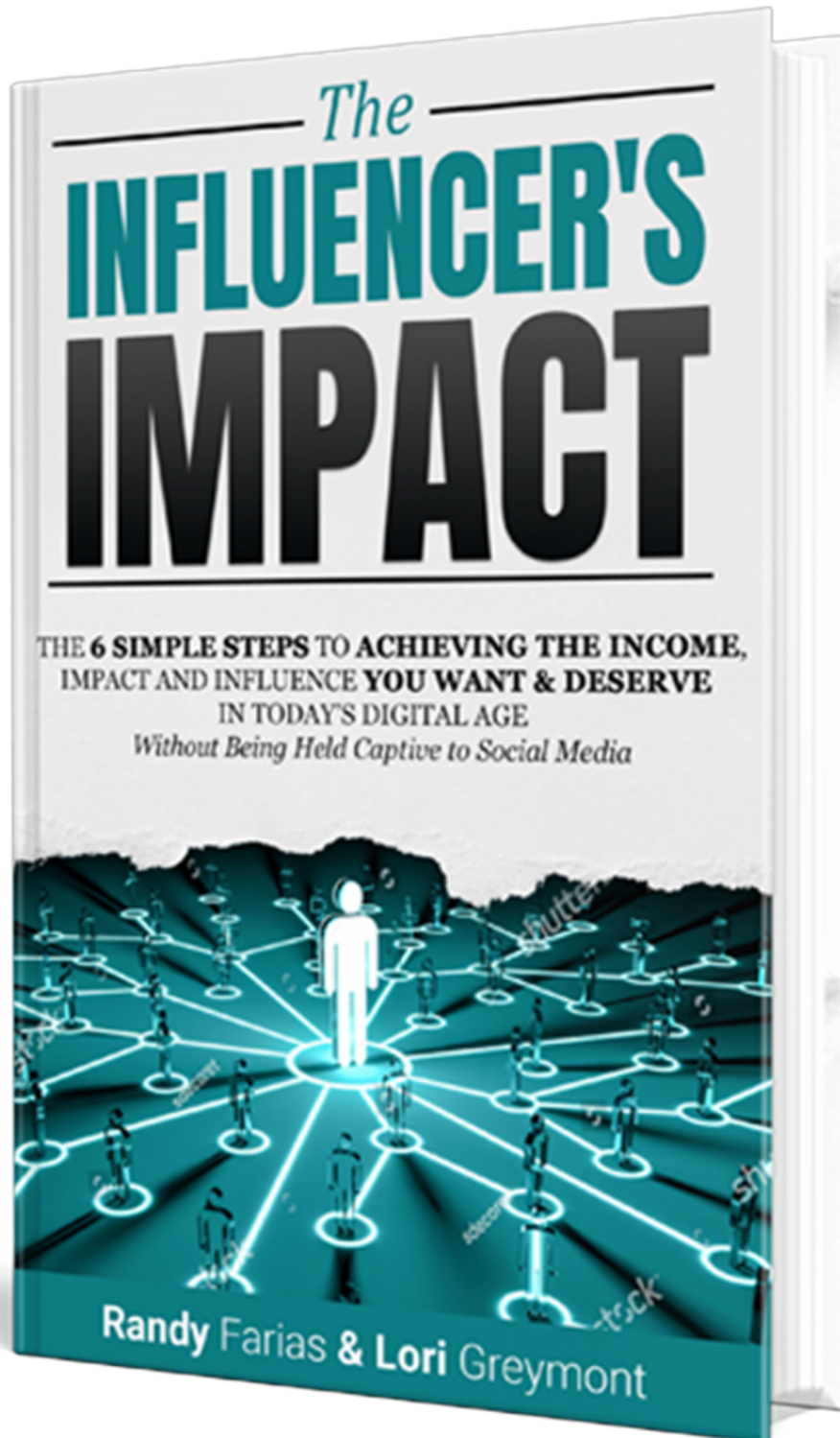


## Real Estate “Deal Diva” Lori Greymont Releases NEWEST Title For The Investor Community.

GET THE BOOK for those who want to prevail in today’s business environment. “The Influencer’s Impact” by Randy Farias & Lori Greymont contains the 6 Simple Steps to Achieving the Income, The Impact and Influence You Want & Deserve



and Business Coach Lori Greymont released her newest book, titled *The Influencer's Impact*. Co-authored with personal friend Randy Farias, Lori shares her keen insights from personal experience making deals and building relationships for more than 30 years in the Bay Area Real Estate Investor Community.

Sometimes nostalgic; always acutely perceptive, Lori reflects on her formative years in the Midwest helping her mother move into, fix up, and resell “broken houses”, as what 12-year-old Lori called them.

Contrasting the social dynamics and habits of people from her childhood rural township Lori develops a unique strategy for building relationships in today's business community. In the book, *The Influencer's Impact* Lori Greymont provides simple steps to achieving a rewarding career and self-fulfilling life that naturally leads to the income to which each person aspires.

The 6 Simple Steps to Achieving the Income, The Impact and Influence You Want & Deserve in Today's Digital Age (Without Being Held Captive to Social Media) has manifested into a Real Estate Coaching Mastermind Program which is already successfully offered to world-class entrepreneurs who wish to “Live An Extraordinary Life On Their Own Terms”.

Here is what a few of the Author's current and past students are saying about the coaching program originated from ideas contained in *The Influencer's Impact*.

“Lori was able to help me secure a 6-figure assignment fee on my first deal!!!” --Joshua Dayrit, Real Estate Investor

“I have been Lori's student for two years and was able to secure a property that was part of my vision but bigger than most people would ever think.” --Sailaja Brahmandam, Coaching Student

“Lori uses a whole-life approach to define a life vision and clarify the reasons for seeking financial freedom. I'm glad to have started on this journey.” --Mark Cho, Coaching Student

*The Influencer's Impact* is the definitive manual for building relationships and business communities that inherently grow strong roots and provide members a lifetime of valuable connections. Lori Greymont uses past reflections, entertaining anecdotes, and poignant observations-- backed with practical advice, in an “easy-to-read on the flight” format that promises to make the time spent enjoying Lori's book a real blessing.

## **ABOUT THE AUTHOR**

Meet Real Estate “Deal Diva”, Investor, Developer, Author, and Business Coach. Lori Greymont has educated investors on how to win the Real Estate game since 1987.

Lori Greymont is CEO and President of SJREI, one of the country's foremost real estate education and investment communities.

SJREI was awarded the prestigious National REIA Award for Excellence for Best Overall Real Estate Investors Association in 2011. SJREI continues to exemplify community service by providing to members monthly educational lectures presented by nationally renowned speakers.

Lori's multi-strategy real estate background includes fix-and-flip, land banking, land to vertical development, rezoning, multifamily, single-family sales, syndication, creating, and buying notes. Lori

Greymont has vast experience buying, selling, and managing properties nationwide- flipping over 2500 properties.

Lori Greymont pioneers a powerful coaching and mastermind group called Destiny Builders where experienced leaders help entrepreneurs achieve the vision, they know they deserve.

Please contact Darby Esswein at Destiny Builders Group [info@destinybuildersgroup.com](mailto:info@destinybuildersgroup.com) or telephone (408) 659-8184 to request an advance copy of *The Influencer's Impact* (Game Changer Publishing, 2021) or to schedule an interview with Lori Greymont. Discover *The Influencer's Impact* by Lori Greymont in bookstores today.

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