

Satrix Group Appoints Balaji Subramaniam as Head of Global Sales & Strategy to Expand Its Business Operations Globally



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– Balaji Subramaniam
Head of Global Sales & Strategy

California, San Francisco, Jun 9, 2021 ([IssueWire.com](https://www.issuewire.com)) - Satrix Group, a leading Cybersecurity Solutions & Services company known as Satrix Information Security, Advance software development company known as Satrix Software Solutions, and Nextgen AI/ML-based data analytics and response OEM, NextEra; has appointed Balaji Subramaniam to head their Global Sales and Strategy. This announcement comes amid Satrix's attempts to strengthen its Executive Leadership team to expand on a global scale.

Balaji Subramaniam will strategize and manage sales for the entire group which includes Satrix Information Security and Satrix Software Solutions. Balaji brings 27 years of IT to experience spread across the cybersecurity landscape, growing cybersecurity businesses and building strong direct sales and partner ecosystem.

Prior to Satrix, Balaji used to head the Cybersecurity business for NTT India for over a decade. He was part of the leadership team of Genpact and Cisco for several years, before NTT.

"The global cybersecurity market continues to grow and is also getting more complex. Businesses worldwide require specialized partners to oversee their security operations, Satrix has been a very reliable services provider to both customers and partners for many years now. They have built great services capabilities which can now be taken to markets outside India, and I am very excited to be part of this next phase of growth of the organization."

Balaji will be reporting to Sachhin GAJJAER, a Founder & Group CEO of Satrix Group. "Mr. Subramaniam has over two decades of leadership, sales, and management experience in the field of

cybersecurity network and cloud domains,” Sachhin said. “His presence will accelerate our expansion globally, in the right technology areas and market segments.”

About Satrix Group:

Satrix has come a long way since the establishment of the organization back in 2013. It evolved from being one company to be a parent company of three other versatile organizations. Satrix Information Security (satrix.com) started out as a Cybersecurity services provider, it gained great success and affiliation in the form of awards- ISO 22301:2012, ISO 9001:2015, ISO 27001:2018, cert-in certified- and overall a rapid growth in the market. After great success, due to Satrix's outstanding capability to meet the demands of a customer, came Satrix Software (satrixsoftware.com): A Software development, automation, and integration solutions provider coupled with AI (Artificial Intelligence) and big data services, business analytics, and product development! Satrix surely can do it all! The exponential growth doesn't stop just yet, next came NextEra: A Home Grown Data analytics, automation, and response product! Innovation never presses pause at Satrix. For more information, connect with us on [LinkedIn](#) and [Twitter](#) or you can directly write to us at info@satrix.com to transform your business.

The Satrix group uses a 360-degree approach combining technology and innovation by fusing the most advanced instruments and technologies in order to deliver exquisite results.

Vulnerability and Patch Management Services

https://www.youtube.com/watch?v=cO_7cdjW0rs

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