

## **Super Chix Opens its third Utah Location**

# AMERICAN FORK, UT





**Utah, Salt Lake City, Jun 11, 2021 ([IssueWire.com](http://IssueWire.com)) - June 11, 2021, Salt Lake City, UT. SUPER CHIX® ([www.superchix.com](http://www.superchix.com))** is pleased to announce its third restaurant in Utah opened today in St. George. **The new SUPER CHIX® Restaurant is located at 158 North Red Cliffs Dr., St. George, UT – 435/673-3250.** “On the heels of very strong openings for our American Fork, UT and Spanish Fork, UT restaurants, we are excited to add a third Utah restaurant, this one in the southern part of the state. We, along with the solid franchise development group for the Las Vegas, NV and St. George, UT markets, are delighted to bring SUPER CHIX® to a new city and region. The **Red Cliffs Corner Shopping Center** is the perfect place for St. George, Utah SUPER CHIX® thanks to its easy accessibility just off the St. George Blvd. exit on I-15 and its location in the prominent shopping area in St. George along Red Cliffs Dr. St. George is a wonderful and growing community in Utah, and it is the gateway to incredible State and National Parks and recreational areas in the region. With our new Super Chix restaurant, area residents, as well as travelers, have another great choice for a fast-casual lunch with healthy options, and dinner guests will discover a new premium-quality eatery they can enjoy with family and friends. **Congratulations to SUPER CHIX® franchise developers Nate and Eric Houston and Easton Perkins and their team for an incredible opening,**” said Darryl Neider, CEO of SUPER CHIX®.

“St. George is our fourth SUPER CHIX® restaurant to open already in 2021 and we also have 6 additional franchise locations with construction underway. The St. George restaurant is the latest to open this year following Bozeman, MT; Idaho Falls, ID, and Spanish Fork, UT. We are very pleased with the enthusiasm of our many guests as we open new locations. We look forward to numerous additional restaurant openings this year including in Utah, Nevada, Colorado, South Carolina, Mississippi, Georgia, Virginia, Tennessee, and Northern California. Up next: Reno, NV, San Jose, CA, Fort Mill, SC, and Henderson, NV,” said Neider.

SUPER CHIX® is a premium counter-casual, cooked-to-order dining experience bringing together superior and fresh ingredients, first-class preparation methods, and recipes in a fun and welcoming dining environment. We are not a fast-food joint: in addition to superior, never-frozen crispy and grilled chicken sandwiches, tenders, fresh hand-cut and seasoned fried Idaho spuds, SUPER CHIX® also specializes in fresh salads and in-store churned, hand-dipped premium frozen custard.

Follow SUPER CHIX® on Facebook and Instagram.

For more information about **SUPER CHIX®**, contact us at [corporate@superchix.com](mailto:corporate@superchix.com), visit our website at [www.superchix.com](http://www.superchix.com) or call CEO Darryl Neider at 801/918-3404.





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