

Diversity News Media Brands Files Trademark For Diversity News Magazine Dot Com Domain and Name

Steven Escobar Founder and Owner of Diversity News Magazine files for name and domain trademark



California, Los Angeles, Jul 16, 2021 (IssueWire.com) - [Diversity News Media Brands](http://DiversityNewsMediaBrands.com) formerly Diversity News Publications publisher of [Diversity News Magazine Org](http://DiversityNewsMagazineOrg.com) and Diversity News Magazine Dot Com files for Diversity News Magazine Dot Com trademark with the USPTO. Mr. Esteban Escobar aka Steven Escobar who is the owner and founder of Diversity News Magazine Dot Com files for company name and domain trademark.

The main reasons why Mr. Escobar during 2019 was not able to pay his renewal fees to GoDaddy was due to financial hardship and litigation expenses. When Mr. Escobar was ready to renew GoDaddy had sold the domain to a guy overseas from Pakistan who is a [domain squatter](#). Immediately Mr. Escobar registered the domain name Diversity News Magazine Org while consulting with his colleagues and friends on ways to get back his Diversity News Magazine Dot com domain. Mr. Escobar was advised to trademark his domain name.

For your information, the [domain squatter](#) will first perform searches on the availability of domain names, which include business names, brand names, trademark names, or anything he or she feels will be valuable to the company willing to pay for. If it's available, the individual buys the domain name, with the intent of selling it at a higher price to the owner of the business or the brand.

For those who does not know what Cybersquatting means, it means the practice of registering names, especially well-known company or brand names, as internet domains, in the hope of reselling them at a profit.

So after purchasing the domain, the Pakistan domain squatter man contacted Mr. Escobar asking to give him access to his Gmail account and all his social media accounts. This Pakistan middle east man offered Mr. Escobar \$100 US Dollars for all his social media profile pages. This Pakistan domain squatter did purchase Diversity News Magazine Dot com because he has read that Mr. Escobar needed money so he tried to Cybersquatting Mr. Escobar by asking him to sale all his social media profile accounts including Gmail for \$100 US dollars. Mr. Escobar very well knows that his social media pages are worth more than \$100 US dollars in fact he knows some of his pages are worth thousands of dollars.

Domain squatting is [illegal](#). A domain squatter is blocking the rightful owner of the trademark or brand from acquiring the domain name and using it to increase his or her internet visibility.

The law looks at domain squatting as similar to holding a property (the domain name) in order to raise ransom, and it is considered a trademark infringement. If a domain squatter can't prove a legal intent in owning the domain name, it is considered to be a bad faith registration, and he or she is considered guilty of domain squatting.

For those who does not know what Cybersquatting means, it means the practice of registering names, especially well-known company or brand names, as internet domains, in the hope of reselling them at a profit. The Pakistani guy would contact Mr. Escobar via Facebook and Twitter. One time the Pakistan man asked Mr. Escobar to buy back Diversity News Magazine Dot Com from him for a higher price.

Mr. Escobar has been keeping an eye on his domain and because he keeps getting emails from former readers, partners and colleagues asking if he is still in charge of Diversity News Magazine Dot Com. So after consulting with various colleagues, on 3-31-2021, Mr. Escobar decided to trademark Diversity News Magazine name and Diversity News Magazine Dot Com domain. Diversity News Magazine and Diversity News Magazine Dot Com are Mr. Escobar companies in the US. Mr. Escobar tells us that lots of middle east people are desperate to make a quick buck so they do this illegal things. Mr. Escobar advices anyone reading this press release to secure your intellectual properties because out here in the battle field there desperate rats! who trying to benefit on other hard work. To the individual that purchase Diversity News Magazine Dot com domain from the domain squatter you know that's illegal and if you are a good person, you should have contacted Mr. Escobar directly but not been a desperate rat with no brains to start your own media site! Perhaps you haven't read the newspaper or seen the news online on how companies reach each other to purchase each other in this case a media company.

So the Pakistan [domain squatter](#) researched Mr. Escobar Diversity News Magazine Dot com and Diversity News Publications Dot com domains and found out that Mr. Escobar is been investing, running and promoting Diversity News Publications and Diversity News Magazine since 2003 to the present which is over 18 years. Diversity News Publications and Diversity New Magazine are known and recognized in Southern California by many organizations including government officials. In fact Diversity News Publications and Diversity New Magazine has received multiple awards and nominations in Southern California from non profit organizations and government officials.

Mr. Escobar wants to set the record clear that yes in deed he is the owner of Diversity News Magazine, DiversityNewsMagazine.com name and domain. Diversity News Publications Dot Com and Diversity News Magazine Dot com were founded in 2003 in Los Angeles, CA. The name Diversity News Publications which owns Diversity News Magazine Dot com was a registered business entity in the City of Los Angeles and as well Diversity News Magazine. Diversity News Media Brands formerly Diversity News Publications is the publisher of Diversity News Magazine Dot Com and Diversity News Magazine Org. So Diversity News Magazine is knows as a company name and a trademark as well his founder and owner Mr. Esteban Escobar aka Steven Escobar is known for those company and domain names. If you Google Diversity News Magazine Dot com and Diversity News Publications Dot com you will find that they are listed in various website directories and Mr. Esteban Escobar aka Steven Escobar is listed as the owner and publisher. Even lots of marketing and public relations emails press releases for publication to Mr. Escobar on his domains Diversity News Magazine Dot com, Diversity News Publications Dot com and Diversity News Magazine Org.

So now that the United States Patent and Trademark Office has published that Mr. Esteban Escobar

has filed for the trademark DIVERSITY NEWS MAGAZINE - DIVERSITYNEWSMAGAZINE.COM. Mr. Escobar issue a Trademark Infringement – Cease and Desist and Domain Trademark Infringement – Cease and Desist to the known Registrar and Hosting companies as well the contact in the domain Whois which is mostly private. So Mr. Escobar received a response from the person that may have bought Diversity News Magazine Dot com from the Pakistan domain squatter. The person is refusing to cooperate by transferring Diversity News Magazine Dot com to Mr. Escobar hosting company. Also one of the hosting companies representative has responded stating that the trademark is not true enforceable because is in process at the USPTO.

Mr. Escobar just want his the infringement person or individuals to stop using his domain name. Mr. Escobar is the one who has expend many years and thousands of dollars on Diversity News Magazine Dot com in the domain online footprint. He would not do something like that if he is not interested on it. So the domain squatter knew what he was doing just to get a quick buck. Mr. Escobar thinks that Sarah John who has been hiding her identity may have fall on the domain squatter fraud and scam.

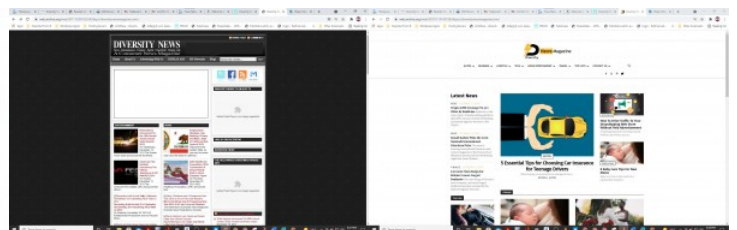
For those of you reading this press release let me tell you that the current person communicating with you of the name of Sarah John is not the owner of Diversity News Magazine Dot com and by not cooperating she is been participating in Cybersquatting which is illegal. If you get a response from her please be aware that she does not own Diversity News Magazine dot com and be cautions of fraud and scams from her. Mr. Escobar does not want to consider a lawsuit against the infringer. That only thing Mr. Escobar wants is his domain name to be transfer to his hosting company because that's his trademark! So please contact Mr. Escobar at his cellular 213-321-9408 or email to: diversitynewsmagazine@gmail.com

Sources: Diversity News Media Brands

at <https://diversitynewsmediabrands.com/2021/07/16/diversity-news-media-brandss-diversity-news-magazine-new-branding-logo/>

Diversity News Magazine at <https://diversitynewsmagazine.org/>

USPTO Trademark at <https://tmsearch.uspto.gov/bin/showfield?f=doc&state=4804:01yom5.2.1>



Media Contact

IHW Digital Marketing and Public Relations

worldwidevitalpr@gmail.com

(213) 867-1997

16004 Cantlay St #2, Los Angeles, CA 91406

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