Iron Gate Records Launches on Intercept Music Label Platform

Label to Leverage Technology Innovation for Indie Artists

Intercept music

Tennessee, Nashville, Jul 28, 2021 (<u>Issuewire.com</u>) - Nashville- based indie record label Iron Gate Records today announced it will integrate Intercept Music's label and artist technology platform to enhance its technology and distribution services to its artists.

Intercept Music is a technology leader in the automation of a broad array of electronic commerce for artists and independent record labels. The application suite includes a wide range of services, from automating the submission and distribution of audio to the major streaming platforms to the distribution of music videos, social media management, and reporting and merchandising and fulfillment for its clients.

Iron Gate Records (title), Mark A. Skoda, said, "We are looking forward to leveraging our artists' successes with an impressive array of new services offered by Intercept Music. Intercept Music has grown its technology platform and I have been impressed by the company's recently launched applications for independent record labels to manage their artists. Tod Turner and I have always had a shared business vision and this partnership is the perfect vehicle to realize those goals."

Iron Gate Records will incorporate the technology backbone of Intercept Music to deliver services to its artists. In addition to taking advantage of the current set of services, the label will be able to integrate future offerings that Intercept will launch in the coming weeks and months.

CEO of Intercept Music, Tod Turner said, "We are excited to be working with Mark and Iron Gate Records. As we developed our technology platform for artists, it became clear to us that we could build a record label integration that would allow independent labels to manage a roster of artists efficiently. Having worked with Mark over the years, we were excited to hear of the launch of Iron Gate Records and partnering to provide that same technology to this new label and artists."

Iron Gate Records and Intercept Music will integrate their service offering into the artist support capabilities of Iron Gate Records. Intercept Music will provide a point of differentiation for Iron Gate Records in developing an efficient capacity to serve those artists while building on the development and future offerings of Intercept as a technology leader



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