## Mahbub Alam is successful as a Digital Marketer and Entrepreneur

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**Bangladesh, Silhat, Jul 12, 2021 (**<u>Issuewire.com</u>**)** - **Mahbub Alam** is a Bangladeshi Musical Artist, Entrepreneur, and Digital Marketer. His writing and digital marketing interest have made him a familiar face on this platform since his school days. He is now known as a musician and digital marketer in Bangladesh after 22 years. Mahbub Alam is both a guitarist and an entrepreneur. In 2017, he created an organization called "Rock On" for the general public. He started digital marketing through content projection and distribution on behalf of various agencies. He also promotes multiple products online.

The young man started working with his own Facebook fan page called '<u>Mahbub Alam</u>.' Initially, he started working on solving Facebook's security problems and creating cybersecurity.

Mahbub has already been verified as the official international music platform on YouTube, TikTok, and Spotify. His channel was confirmed as the official artist channel on YouTube in February 2021, and he has recently got a place in artist verification and selection from Spotify.

He recently said, "Actually, a composer is an art form that requires a lot of skill to do his career as a composer and lyricist. I always try to learn new tunes, and you need a lot of knowledge to be a lyricist. I try to learn a lot of information abroad. I have a passion for understanding many desired stories. I often meet many strangers and try to inform my listeners about their lifestyle, life struggles, and much more. "I want to make my music more lively through Chester. I will try my best. I think I have to learn more, and I am moving towards that goal."

Regarding the state of work through digital in the Corona situation, he said it is impossible to go outside the house and do a regular job in an epidemic situation. If you want to work in a production company, you have to go there. So at the moment, I am trying to publish songs from home through YouTube, Spotify and iTunes, and all the streaming apps. In this situation, I think these are the best means.

Mahbub Alam has successfully spread his written and composed music outside the country, starting from television programs in Bangladesh. He gained a lot of popularity as a rock guitarist in the beginning. He has proved his brilliance as a lyricist. Mahbub Alam first came up with a musical tune titled "My heart will go on". His composers "Believer" have received special praise from the audience. This music is at the top of the list of favorites of many viewers from Bangladesh and other countries.





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