New Coupon-Hunting Browser Extension Launched by Moolah

Supported in over 30,000 online stores, the newly launched Moolah coupon code browser extension for Chrome spells bigger and automatic savings for online shoppers worldwide.

California, Pasadena, Jul 26, 2021 (Issuewire.com**)** - Moolah announced the launch of its coupon-hunting browser extension for Chrome this month, tapping into a continuously growing demand for digital coupons among shoppers worldwide. Statistics show that about 31 billion e-coupons were redeemed in 2019 and the number is expected to further swell in the coming years.

The Moolah browser extension is intended to help users save time and money and enhance the overall shopping experience. Aside from offering customers bigger savings with just one click, Moolah is also set to benefit retailers by driving traffic and encouraging on-cart conversions. The extension is currently supported in over 30,000 online shopping websites.

How Does It Work

The Moolah browser extension applies AI technology that automatically searches, tests, and applies coupon codes to a user's shopping cart. It presents a simple and convenient way to avail shopping deals and discounts offered by stores and brands across different product categories.

Users need only to install Moolah to their Chrome browsers to access thousands of shopping discounts and offers online. With one click, they can view if coupon codes can be applied to their current purchase. Moolah tests codes automatically and applies the best one to the shopping cart. It can also

stack up more than one code, where available.

Moolah Browser Extension Features

Automatic coupon hunter. By pinning the extension on the Chrome toolbar, it only takes one click for users to see if a coupon code is available on the retailer's website. Shoppers will never miss out on a discount offer on their favorite stores.

Tests codes automatically. Moolah does all the heavy lifting. Coupon hunters no longer have to spend lots of time searching for working codes. With the extension, codes applied to the cart are guaranteed to be valid and updated.

Applies the best code to the shopping cart. When there is more than one coupon code available, Moolah automatically chooses the ones with the best value.
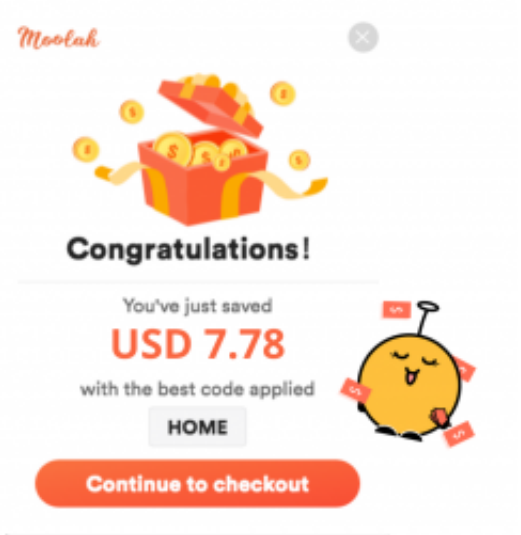
Rewards to be earned. Moolah has a loyalty program in place that lets registered members earn Moolah points, which can be redeemed for cash or gift cards. On top of earning shopping rewards from making qualifying purchases, a user can also earn Moolah points by signing up, referring friends, and through daily check-ins.

"Since 2011, our company has upheld its core commitment to helping millions of shoppers around the world get the best deals online by giving them access to buying guides and our customer-centric cashback and affiliate marketing platforms. About 90% of consumers use coupons and vouchers when they shop, and a significant portion of millennial shoppers spend about four hours a week searching for the next big deal," Moolah Head of Marketing Kate Lyplyava said.

"Coupons are also an innovative way for brands to reward their customers. We launched the Moolah browser extension to make shopping and saving even easier for online users, and at the same time, promote customer loyalty on the side of our retail partners," she added.

About Moolah

Moolah is an automatic coupon hunter that applies the best coupon codes to the shopping cart. It's a Chrome browser extension that automatically searches for coupons online and tests them. The extension is free to download at the Chrome web store. For more information about Moolah, visit http://takemoolah.com.
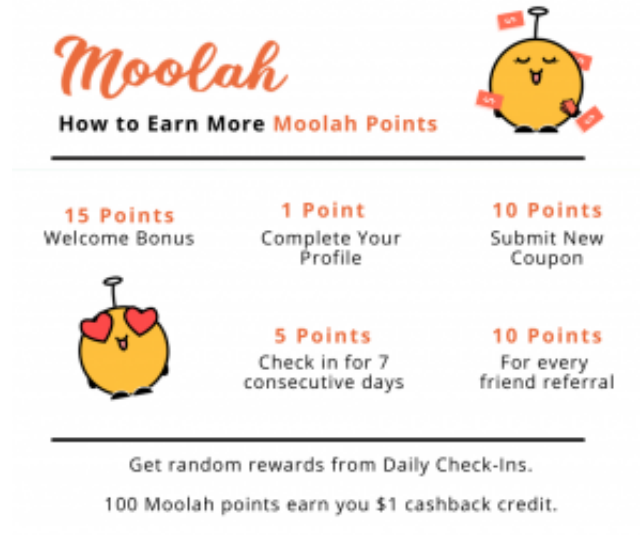
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