

PURPOSE Announces Team PRPS, Flagship Series of Championship Winning Kits for Triathlon, Cycling, & Running

A worldwide initiative to unify its triathlon, cycling and running into one distinctive look, Team PRPS is identified by its bold and daring design, with the signature wave pattern Team PRPS will drive its range of flagship performance products



Singapore, Singapore, Jul 28, 2021 ([Issuewire.com](https://www.issuewire.com)) - A worldwide initiative that aims to unify its triathlon, cycling, and running communities into one, Team PRPS is identified by its bold and daring design patterns. Imprinted with the signature Wave pattern that PURPOSE has been known for, the new distinctive-looking kits will be PURPOSE's flagship line of products. Team PRPS kits will launch via a crowdfunding campaign, making the kits an exclusive series for loyal Purpose fans.

Designed to be distinctive and immediately recognizable in any event or race, PURPOSE announced the release of the flagship Team PRPS range of products. Constructed with HYPERMESHTM, Team PRPS's flagship range will be available for training and racing products in triathlon, cycling, and running.

HYPERMESHTM is a PURPOSE proprietary weave fabric construction that is made especially for hot and humid conditions. An innovation in fabric performance technology that has been developed for

Southeast Asia, HYPERMESHTM is now gaining popularity among global triathletes and runners who race in the heat of summer.

“After 4 years, I’m glad that the brand I’m building is starting to grow out of our Southeast Asia roots and starting to gain traction worldwide,” Noor Aziz, founder and lead designer of PURPOSE says. “Although our designs have always been distinctive, the flagship Team PRPS kits are designed to make a bolder statement and drive our brand philosophy forward”.

Designed to make people proud to wear the brand and products Team PRPS kits, with their distinctive black and white wave pattern, marks an impressive line-up of high-performance products that have been worn to several triathlon championships wins and distance-running records.

Combining the new signature look onto the top-of-the-line range of performance products, the Team PRPS imprint will be the print that PURPOSE will be identified, for many years to come.

“Beyond the high performance, the Team PRPS look also serves as a visual identity that unites every PURPOSE owner everywhere” Noor adds. “There’s a form of joy when we see someone, even strangers, together in the same space. The design celebrates the community.”

The flagship Team PRPS series launches via Crowdfunding and is scheduled to arrive in early October. From now until 13 August, early supporters get rewarded with up to 40% off the bundle packs.

Link to Team PRPS crowdfunding page - <https://purpose.asia/teamprps>

Link to PURPOSE main website - <https://purpose.asia>

Link to PURPOSE MAGAZINE for more news - <https://magazine.purpose.asia>

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