Avancer Corporation partners with SailPoint to promote Identity Governance at Navigate 2021

New Jersey, Middlesex, Aug 23, 2021 (Issuewire.com**)** - Avancer Corp., a New Jersey-based leading provider of Identity and Access Management (IAM) solutions, has recently partnered with SailPoint Technologies, to promote identity governance at the annual conference Navigate 2021. Due to the ongoing pandemic situation, the conference was held virtually this year during August 18-19, 2021 for the American region.

As a part of its initiative to encourage enterprises to adopt IAM practices for safeguarding their digital assets, data, users, and other infrastructure, especially during these unprecedented times, Avancer has been collaborating across platforms to promote the importance of identity security. At Navigate, for instance, Avancer's IAM experts provided relevant solutions to varied queries on identity governance to enterprises across industries, at the virtual networking lounge and dedicated chat window. Supplementing its effort to reach out to a larger audience through the event, Avancer showcased some strategic content pieces relevant for helping enterprises embrace the 'New Normal' seamlessly. A brief about some of the content pieces are provided below, which could be accessed from the Avancer website as well.

- **Zero Trust:** Enabling companies to look beyond perimeter-based security, this white paper helps in adopting Zero Trust in the IAM framework.
- **IAM Assessment:** Focusing on the relevance of IAM Assessment, this white paper indicates how outdated IAM platforms may result in data breaches, hacking incidents, malware attacks or penalties due to non-adherence to government policies.
- **Factory Model:** Leveraging the factory model approach to onboarding multiple apps could ensure successful integration of applications within a proven and repeatable framework is the message behind this in-depth article.
- **Access Re-certification:** Addressing the need for Access Recertification to help enterprises manage risks and become compliant is at the core of this strategic content piece.

"COVID-19 has been creating dramatic shift across industries, with enterprises adapting to the new normal of becoming remote and digital-first. However, this is also creating the need for organizations to

safeguard their systems and networks from various IT security risks, while understanding the requirements to adopt approaches such as zero-trust networks, IAM assessments, access re-certification, factory model, etc. CIOs, especially now need to review and reassess, and if required, update their existing identity management solution and risk management practices to build continuous cyber resilience. The reason why we decided to focus on these subject areas to undertake a wider, yet situation relevant, outreach program for the decision-makers," said Rajesh Mittal, VP Technology, Avancer Corp.

In order to empower CIOs to implement the right identity security solutions as per their requirements, Avancer has implemented a two-pronged approach. While the thought-leaders and IAM experts continue to engage with businesses through free consultation or expert chat sessions to address their pain points, strategic content is being disseminated to provide insights on the latest trends and future predictions for creating a holistic IT ecosystem. Consequently, the company has recently launched a free one-hour one-on-one online consultation session with its IAM experts for anyone interested in resolving their queries related to identity governance.

Learn more at www.avancercorp.com.

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