

Pubinno Builds the Internet of Beer for The Perfect Beer Experience



California, San Francisco, Aug 31, 2021 ([Issuewire.com](https://www.issuewire.com)) -

San Francisco-based tech firm Pubinno, Inc. is building and implementing the Internet of Beer with its innovative products Smart Tap, Smart Hub, and brand new game-changer Smart Clean.

“We aim to provide industry stakeholders – from brewers and pub owners to bartenders and beer lovers – with the smartest solutions and best-in-class services,” Can Algul, Pubinno’s co-founder and CEO, says, “our products help stakeholders run their operations cleanly, data-driven and efficiently, deliver optimal quality-of-pub service, and provide beer lovers with that ‘Perfect Beer’ taste every time.”

The Internet of Beer: From ‘On Tap’ to ‘Online’

With a view to connecting all stakeholders, Pubinno has already unveiled its ambitious “Internet of Beer” scheme, which applies advanced automation technology to the draft-beer ecosystem. For example, its AI-powered “Smart Tap” allows brewers and pub owners to standardize the draft beer quality and taste of whatever beer they keep on tap, regardless of time or location. Also, thanks to its user-friendly design,

bartenders can carry out multiple tasks simultaneously, even during peak hours. The rest is your job to taste perfection.

Brand New Product of Pubinno's Ecosystem, Smart Clean is Ready to Rock!

Tested by Technical University of Munich and took one of the most prestigious awards in the world, 'A Design Award' from Milano

"Smart Clean" uses cutting-edge artificial intelligence to facilitate the cleaning of beer lines – quickly and effortlessly. Its patented technology has 400 percent more pressure on the inner walls of beer lines, thus ensuring the highest possible standards of hygiene.

This new game-changer is tested by the German Beer Institute of the Technical University of Munich. Pubinno is delighted to announce that Smart Clean received one of the most prestigious awards in the World. Smart Clean is the proud winner of the "A-Design Award" from Milano.

With the patented AquaVibra Technology, it flows cleaning solution back and forth and creates 400% more pressure in the inner walls of the beer lines. Which provides 80% more effective cleaning. It provides a fully automated cleaning powered by AI. With its ground-breaking technology, Smart Clean makes the line cleaning process more hygienic, efficient, and sustainable.

For the Planet

Pubinno Technologies and Smart Solutions saved more than 200 million liters of water with its ground-breaking innovation!

And with "Smart Clean," Pubinno considers sustainability one of its core company values. Saving 20 per keg with Smart Tap is impressive, but also considering that it is the 3rd most popular beverage in the world, it puts Pubinno's vision for sustainability to a whole new level. Pubinno is proud of serving 20 million pints of perfect beer and also proud of building a sustainable future while enjoying the beer experience. According to SAB Miller, from field to draft, to produce 1 liter of beer; approximately 102.5 liters of water is consumed. Thanks to Smart Taps, we are eliminating the wastage up to 20% per keg, also Smart Clean saves 25% of water and uses 10% less detergent, and reduce the carbon footprint compared to traditional systems.

Smart Hub

Smart Hub is the connected platform for Smart Tap and Smart Clean. It provides real-time data for bar owners, brewers and bartenders. Pubinno Pro App is providing real-time sales, quality and operational data help to shareholders running their business data-driven. **Perfect. Beer** is the breweries platform within Smart Hub, which allows breweries to standardize their quality of beer and operations in real-time, creating and tracking all campaigns and running the operation efficiently, sustainability worldwide served with Smart Tap. Smart Hub is the keystone for Beer Analytics to track, improve and standardize end-to-end draft beer operations.,

Thinking Big

Pubinno is the San Francisco-based tech company that builds "Internet of Beer" and operates in 5 countries and brings the best of them together, which makes Pubinno think, act, and create globally. Pubinno was established in 2015 by Can Algul (co-founder and CEO) and Necdet Alpmen (co-founder

and CTO) with the ultimate aim of applying 21st-century technology “to the time-honored world of draft beer.”



Media Contact

Alperen Kul

alperen.kul@pubinno.com

+90 5340128850

Ömer Avni Mahallesi, Dümen Sokak, Gümüşsuyu İş Merkezi No: 11 B-1, Beyoğlu, Istanbul

Source : Pubinno

[See on IssueWire](#)