

## The Center for Advancing Innovation and Ignite Social Impact Announce Partnership with U.S. Coalition on Sustainability

**Maryland, Bethesda, Aug 19, 2021 ([IssueWire.com](https://www.issuewire.com))** - The Center for Advancing Innovation (CAI) and Ignite Social Impact (Ignite) have partnered with the U.S. Coalition on Sustainability (USCS), a non-profit organization dedicated to unifying and accelerating humanity's progress toward achieving the UN Sustainable Development Goals (SDGs) by 2030.

In 2020, the USCS launched SustainChain™, a public service digital platform that connects innovators, impact investors, brands, NGOs, and alliances with a shared mission of building a more sustainable supply chain. With this partnership, the USCS is inviting members of CAI's community, which includes 3500+ entrepreneurs and 300+ spin-out companies from CAI's nine global innovation challenges, to become members of SustainChain. In addition, Ignite -- launched from CAI in 2020 -- will refer private U.S. companies, which are issuing securities through Regulation Crowdfunding on its funding portal, to SustainChain.

Rosemarie Truman, Founder and CEO of CAI and Co-Founder and CEO of Ignite Social Impact, said, "The CAI and Ignite community has thousands of innovators who are passionate about making a positive impact on the world. SustainChain's unique platform gives them the opportunity to make a call to action to others who truly share their passion, saving them valuable time and helping them to solve the world's most pressing sustainability challenges."

Jacqueline Corbelli, Founder of USCS and SustainChain, said, "As the world's first SDG accelerator, SustainChain is purpose-built to serve as a matchmaker and marketplace connecting relevant players, actions, and funding across the sustainability ecosystem. We are excited to expand our community of changemakers on the platform thanks to our new partnership with CAI and Ignite. Together, we look forward to turning individual efforts into combined outcomes."

To request an invite to SustainChain™, visit <https://bit.ly/ignitesustainchain>.

To apply for an opportunity to raise up to \$5 million in funding through Ignite Social Impact, private US companies should apply at <http://bitly.com/ignitesimpact>.

Anyone can become an impact investor on Ignite by signing up at <https://invest.ignitesocialimpact.com/>.

### ABOUT CAI:

The Center for Advancing Innovation (CAI) is a global public-private partnership, non-profit focused on creating a virtuous circle of innovation and driving growth breakthroughs through novel, creative paradigms, and models. CAI's mission is to accelerate and increase the volume of technology commercialization to ignite entrepreneurship, bolster the global economy, and maximize the potential of promising inventions. CAI's award-winning challenge-based accelerator, rigorous evidence-based due diligence, and capital-efficient lean management models serve to hyper-accelerate "gazelle" high-performing startups for outsized investor returns. For additional information about CAI, please visit <http://www.thecenterforadvancinginnovation.org>.

### ABOUT IGNITE SOCIAL IMPACT:

Ignite Social Impact (“Ignite”) is a crowd equity funding portal for US-based technology companies with impact. Ignite was founded by a team of passionate entrepreneurs and scientists to showcase a wealth of innovative companies addressing the United Nations Sustainable Development Goals and to enable anyone to make a positive impact by investing as little as \$100 in those companies. Ignite is registered with the Securities and Exchange Commission (SEC) and a member of the Financial Industry Regulatory Authority (FINRA). To learn more, visit <https://www.ignitesocialimpact.com>, and follow Ignite on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

#### ABOUT THE U.S. COALITION ON SUSTAINABILITY:

The U.S. Coalition on Sustainability is a nonprofit organization established in collaboration with the United Nations with the single purpose to unify and accelerate progress toward achieving the 17 UN Sustainable Development Goals (SDGs) by 2030. SustainChain™ is the world’s largest sustainability action platform that helps humanity collectively achieve the SDGs. As a public service platform, we bring together impact investors, innovators, purpose-driven brands, NGOs and alliances with a shared mission of building a more sustainable supply chain. Using artificial intelligence and machine learning, we map global efforts across the sustainability ecosystem, providing actionable insights into hotspots to accelerate efficiency and speed. For more information, visit [www.uscoalitiononsustainability.org](http://www.uscoalitiononsustainability.org) and [www.thesustainchain.com](http://www.thesustainchain.com).

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Source : The Center for Advancing Innovation

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