

The Success Story of Rushikesh Thawale and Taj Soheil Siddique

Taj Soheil Siddique and Rushikesh Thawale both are successful entrepreneurs and growing Social Media Influencers from Nagpur, MH, India. Both of them are the co-founders of a Digital Media Company known as RecordMetrics LLP.



Maharashtra, Nagpur, Aug 14, 2021 ([Issuewire.com](https://www.issuewire.com)) - Rushikesh Thawale (21), is an artist and entrepreneur from India who became popular just after his first release on YouTube and other streaming platforms. He succeeded in the field of Digital Marketing and made it to the list of top digital marketers. With thousands of followers on [Instagram](https://www.instagram.com) and [Facebook](https://www.facebook.com), he is a growing Social Media Influencer from India.

Getting all this success was not at all easy for him. He faced a lot of difficulties and hardships but he never gave up and worked hard until he achieved what he wanted.

To pursue his career in Music and Digital Marketing, he wanted to drop out of college but he thought that getting a degree is better than dropping out so he completed his graduation in 2021.

But before this, he faced a lot of problems due to which it became difficult for him to do what he wanted. But with time he learned how to tackle these problems and continued working harder.

With time he gained the knowledge of Mixing and Mastering and started producing his songs. Along with this he got involved in the field of Digital Marketing and co-founded RecordMetrics LLP. Rushikesh Thawale is also the co-founder of a Record Label (XOTIX) and RushThaw Media LLP.

Taj Soheil Siddique (23), is an entrepreneur and successful Digital Marketer from India who co-founded RecordMetrics in his early 20s. He is a growing Social Media Influencer with thousands of followers on [Instagram](#) and [Facebook](#). With expertise in Search Engine Optimization, he has about 6 years of experience in Digital Marketing. He built multiple highly qualified, sustainable organic traffic channels throughout his journey, which continue to generate millions of visitors each year.

“The Internet fascinated me. Building things on the internet has always been interesting & fun!” says the current leading Digital Marketer Taj Soheil Siddique.

In his childhood, Taj Soheil used to sell sim cards, created his first app called Taj Tricks & launched it on the Play Store at the age of 16.

Taj Soheil Siddique has been a speaker at WordCamp Nagpur in 2019, in his 3rd year of engineering, He finally made his work full time in Digital Marketing & In-house Projects. He completed his education in 2020 while doing his professional work side by side during the pandemic.

Explaining his journey, Taj Soheil Siddique said, “Being an entrepreneur is hard, it takes way too much out of a person - physically, emotionally, and mentally, and more often than not even my close family members are not aware of what's going on.”

The company they started, [RecordMetrics](#), is involved in the creation of in-house software and provides services related to Digital Marketing and Consultation.



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Source : RecordMetrics LLP

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