

## Bea's Bayou Skincare, New Orleans-based Probiotic Scalpcare Company, Launches First Crowdfund Campaign on FundBlackFound



Bea's Bayou  
SKINCARE

**Louisiana, New Orleans, Sep 11, 2021** ([Issuewire.com](https://www.issuewire.com)) - Bea's Bayou Skincare is launching a crowdfunding campaign on October 5, 2021, on the Fund Black Founder platform as a recipient of the Jrue & Lauren Holiday Impact Fund. Bea's Bayou is a NEW herbal and probiotic scalp-care brand with a growing community of loyal customers looking for something different for sensitive scalp and skin

prone to flare-ups. This New Orleans-based company is owned by Licensed Master Social Worker turned entrepreneur, Arielle Brown. Her DIY product created for her own Seborrheic dermatitis has helped Bea's Bayou become a six-figure growing business. She is rallying for community and financial support to scale and reach the masses.

“Probiotics have long been respected in gut health, but growing research and my experience with my own skin tell me that probiotics can also be a key in relieving severe scalp and skin problems. I tried diet changes, prescriptions, and so many types of products until I decided to make something myself in frustration, thinking that there had to be something better.”

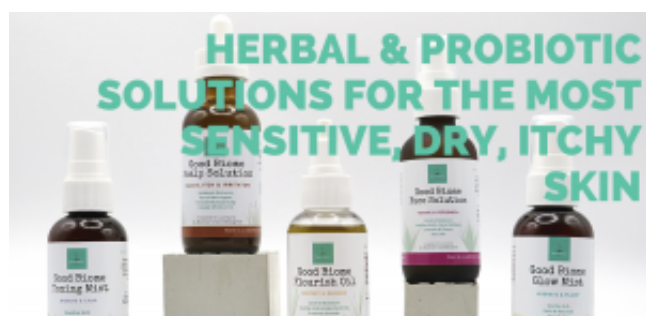
Bea's Bayou Skincare currently offers their *Good Biome product* line which consists of the bestselling, Scalp Solution, water-based no-wash drops/spray, Flourish Scalp Oil, featuring prebiotic Radish Root and follicle-stimulating oils and extracts, Face Solution, a lightweight natural serum, Toning Mist, and Get Glowing Mist - all with probiotic benefits.

Arielle is also committed to allocating a percentage of each sale to various nonprofits that customers can choose at checkout. “This crowdfund campaign is an important opportunity and the support provided through Jrue & Lauren Holiday, Crowdfund Better, The Kinship Advisors, and of course, Renee King of Fund Black Founders has been game-changing.”

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## About Bea's Bayou Skincare

Arielle Brown, from Lafayette, LA, is a graduate of the University of Louisiana at Lafayette, Southern University of New Orleans, Founder Gym, and IDEA Institute of New Orleans. Bea's Bayou Skincare launched in August 2020. For more information, please visit <https://beasbayouskincare.com> or email [hello@beasbayouskincare.com](mailto:hello@beasbayouskincare.com).





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