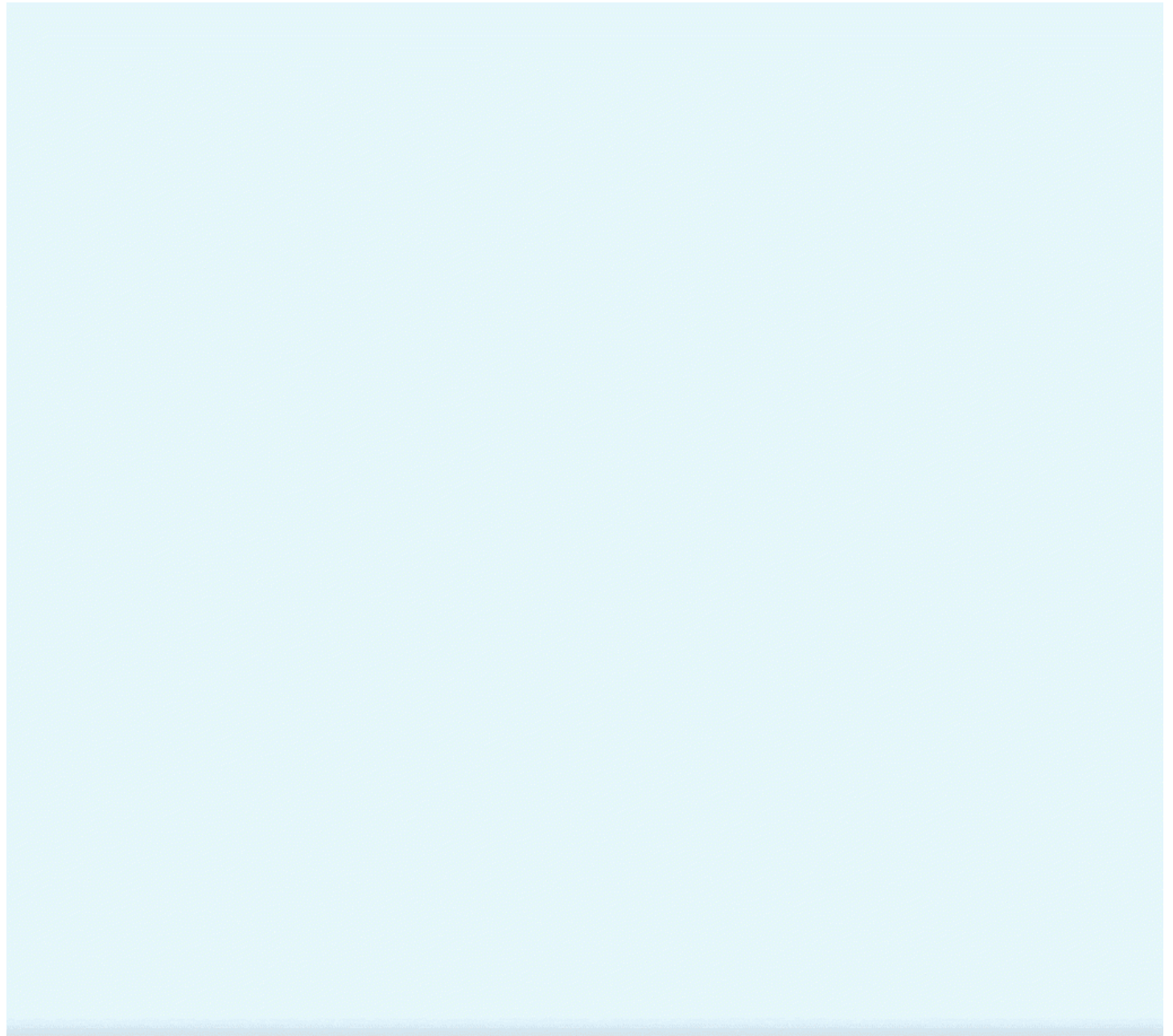


CRMIT Solutions Becomes Salesforce CREST Consulting Partner



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Karnataka, Bengaluru, Sep 8, 2021 (Issuewire.com) - CRMIT Solutions, a trusted [managed services provider](#) and digital transformation partner for businesses around the globe, today announced that they have been upgraded to the Salesforce Crest Partners. CRMIT Solutions joined the Salesforce ecosystem as a [Consulting](#) and ISV partner in 2017 and since then has delivered numerous trailblazer success stories. CRMIT's elevation in the elite partnership level happened as they surpassed

Salesforce's threshold score for this tier.

Salesforce evaluates partnership tiers based on consulting partners' aggregate score value that measures a partner's contributions against Salesforce's set targets across various dimensions, including revenue growth, specialization of Salesforce resources and certifications, and specialization and CSAT achieved through project deliveries.

The elevation in the partnership level reflects CRMIT's solutions rapidly increasing expertise and consistent track record in implementing and maintaining [Customer360](#) solutions over the past years.

Acknowledging the achievement, Venkatesan Sundaram, Co-founder & Vice President, CRMIT Solutions said, *"CRMIT has a strong suite of accelerators & service offerings to speed time to value for its enterprise customers. Our Salesforce managed services offerings follow a modular approach that builds on CRMIT's deep development expertise, analytics experience, and robust integration frameworks, earning us this new placement. Crest Tier is a big achievement for us in a very short time and reflects the commitment we have for the global Salesforce ecosystem."*

While CRMIT holds tech excellence in core Salesforce cloud products including Sales Cloud and Service Cloud, the Digital 360 led practice is expected to bring velocity to the FY22 growth plans. Salesforce's [Digital 360](#) platform, combines Salesforce's Marketing, Commerce, and Experience Cloud services on a single integrated platform and helps Digital 360 users build buyer-centric digital strategies. Pardot, Integration Cloud (Mulesoft), Einstein Platform Services, and App Cloud makes CRMIT a go-to partner for clients across the globe. CRMIT Solutions has also published numerous [ready-to-install apps](#) on AppExchange, Salesforce's official app marketplace.

About CRMIT Solutions

CRMIT Solutions is a pioneer Salesforce Managed Services Provider with a focus on digital transformation solutions to deliver Customer360. Salesforce managed services is a comprehensive set of activities from implementation to support and evolution, aimed at improving the adoption from a minimal viable Salesforce to maximum value from Salesforce. With over 200+ certified CRM & business intelligence consultants and over 1000+ successful deployments globally, CRMIT has successfully acquired 200+ customers spreading across various domains including financial services, manufacturing, healthcare, and human services (governments).

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