

Register For a First-Hand Account of a Successful Microtransit Implementation

Lethbridge Transit redefines fixed route, with their implementation of TripSpark's Rides on Demand App



Ontario, Mississauga, Sep 29, 2021 (Issuewire.com) - [TripSpark Technologies](http://TripSparkTechnologies.com), a leading provider of transportation technology in the USA and Canada, will be holding a free online webinar on Wednesday, October 13, 2021, at 2:00 pm (EDT), called ***Lethbridge Transit Redesigns Fixed Route & Implements Microtransit With TripSpark's Rides on Demand App.***

This webinar, hosted by TripSpark's Paul Comfort, will feature an entertaining and interactive discussion with the innovative leaders of the City of Lethbridge Transit. Together they'll explore the [Rides on Demand](http://RidesonDemand.com) (RoD) implementation process, the many benefits of the app, they'll share a fun app demonstration, and provide valuable insights on the impact of Microtransit on the future of transportation.

10 lucky registrants (randomly selected) will receive Paul Comfort's children's book *Public Transportation: From the Tom Thumb Railroad to Hyperloop and Beyond* - a colorful ridership tale, for people of all ages. And all registrants will be sent a recording of the session, after the webinar. TripSpark encourages participants to [Register Now](http://RegisterNow.com) to save their spot in the webinar.

About TripSpark Technologies

TripSpark's transportation technology provides transit agencies and private operators in the USA and

Canada with critical operational software and in-vehicle hardware. The company has technology suites for Fixed Route, Paratransit, NEMT, Rideshare, and K-12 transportation. TripSpark is part of Modaxo, a global collective of technology companies passionate about changing the face of public transportation, and part of the Constellation Software group, which has 125,000 customers in more than 100 countries across the globe, with offices on every continent.



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