

## Samuel Kwame Boadu appointed as Social Media Manager at Priority Insurance Company Limited

SamBoad Business Group Limited seals deal with Priority Insurance Company Limited



**Ghana, Greater Accra, Sep 5, 2021 ([Issuewire.com](https://www.issuewire.com))** - Priority Insurance Company Limited was pleased to announce that [Samuel Kwame Boadu](#), Founder/CEO of SamBoad Media Consult a subsidiary and activity of SamBoad Business Group Limited was appointed as the Social Media Management Team for their Firm

The Head of Marketing and Development, Mr. Abubakari Salifu stated that, “Samuel Kwame Boadu with his SamBoad Media Consult team brings fresh ideas and strategy to the Priority Insurance Company family, having a strong background on social media as a senior manager and consultant in a reputable digital service company like SamBoad Business Group Limited and as an expert in Digital Marketing and Branding. He is also responsible for content creation and production in reputable companies like Coco Vanilla , The Luxe Lounge & Garden, Ghana National Chamber of Pharmacy, etc. His team will also cover services like production, branding, and Graphic Design.”

Samuel Kwame Boadu is thrilled about this role, saying: “The digital landscape in business is rapidly changing, and I hope to help Priority Insurance Company Limited keep up with these changes and show our wonderful business and services to more people across the globe. I’m truly excited to share wonderful stories within this insurance space to our fans on the social space.”

Welcome, Samuel Kwame Boadu of SamBoad Business Group Limited!

## **Media Contact**

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