

Shaw Winery Coming Soon to Your Market

Organic Wines for Anytime & Anywhere



California, Napa, Sep 28, 2021 ([IssueWire.com](https://www.issuewire.com)) - SHAW® Winery
"ORGANIC WINES FOR ANYTIME & ANYWHERE"

Since 2013, SHAW® Winery has been producing wines made with organic grapes and have sold over 10,000,000 bottles to date.

SHAW® Winery produces its wines from 100% organically grown certified grapes using new-world winemaking techniques authenticated by the CCOF (California Certified Organic Farmers). SHAW® Winery organic grapes are supplied from one of the largest family-owned vineyards of certified organically grown grapes in the United States.

SHAW® Winery wines made with organic grapes are a perfect fit for the ever-changing palate of the American wine consumer. SHAW® Winery's collection of organic varietal wines include Pinot Grigio, Pinot Noir, Cabernet Sauvignon, Chardonnay, Rosé, and a Red Blend, all priced at \$10.99 per bottle at participating retailers nationally.

SHAW® Winery wines made with organic grapes are produced sustainably from organically grown grapes and feature innovative and eco-friendly packaging highlighting the revolutionary glass bottle by

Owen-Illinois Glass Company combined with a twist-off and twist-on Helix cork closure developed by Amorim Cork Company. All of the SHAW® Winery offerings are gluten free and vegan friendly. The SHAW® Winery wines are bottled at Bronco Wine Company in Ceres, California, which is certified by the TRUE Zero Waste certification program (administered by Green Business Certification, Inc.).

Organic wines have seen an increase in popularity in recent years due to health-conscious consumers and increased offerings of “better for you” products. According to a report by The Nielsen Company (formerly known as AC Nielsen, a global marketing research firm), as of March 20, 2021, dollar sales of organic wines increased 21% versus March 2017, reaching total sales of \$154 million.

To discover more about SHAW® Winery please visit us at shawwinery.com

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Source : Shaw Winery

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