

TASKMO: On-Demand Task Fulfillment Platform



TASKMO: On-Demand Task Fulfillment Platform

Karnataka, Bengaluru, Sep 28, 2021 ([IssueWire.com](https://www.issuewire.com)) - Our Growth Story

It all started when two techies of the city, Prashant Janadri, and Naveen Ram took an auto-ride to work and while listening to the conversation between the auto-driver and his son, the duo was astonished to find that the young lad had to drop out of his university because he couldn't afford his higher education. It was at this point that the duo realised that several students just like the auto driver's son were forced to drop out of universities due to the lack of financial resources and couldn't continue their higher education. At this point, the techie duo realised that living in a country that has the highest student population, it was the right time to work in a way that benefits the student community. With this vision, Prashant Janadri and Naveen Ram founded Taskmo, formerly known as FeedMyPockets in 2017.

[Taskmo](#), formerly known as FeedMyPockets is the brainchild of Prashant Janadri and Naveen Ram. They initially started off as a platform to engage students based on a simple premise "Earn to Learn" with the sole mission to provide them temporary jobs with flexible working hours so that they had ample time to balance their education and their temporary job. What started off as a simple Facebook campaign, the duo saw over a thousand plus students who started enrolling to perform field-based jobs. At the end of August 2020, over students benefitted from FeedMyPockets.

But for our founders, it just did not stop there! The rising surge for tasks never took a halt and it was at this moment that our founders realised that it's time to look at the bigger picture. When things were going the way they panned out to be, the entire globe went on lockdowns and the pandemic led to the halt of several businesses and toppled down even large organizations, but for us at Taskmo, it was the time to soar high. With nationwide lockdowns, the gig economy became the big economy. Several

traditional workers who lost their full-time jobs quickly turned towards the gig economy and it turned out to be a savior for them. Looking at the phenomenal growth of the gig economy, our founders found it as the right time to make a big business decision. They directed the efforts of the entire team and rebranded ourselves into Taskmo. Since then, Taskmo's growth has been phenomenal. This decision to rebrand ourselves had switched our entire game plan. If there's something that the pandemic taught us is that gig jobs are soon going to turn into the mainstream economy. Even though our sole vision was still to provide jobs to everyone, we swiftly transitioned into the gig economy with a mission to digitize all gig jobs and provide gigs for the next billion internet users. "When we look back today, the global pandemic was indeed a blessing in disguise for the gig economy of India," says Prashant Janadri, co-founder of Taskmo and we couldn't agree more!

We all know how it feels to be appreciated and recognized for all our efforts, don't we? Just like every day is a new chance to push yourself to achieve that goal of yours, for our young entrepreneurs it was a day that all their efforts started to pay off. It was on January 28th, 2021, that Taskmo raised \$1.4 million, funded by one of the country's largest staffing organisations, Qess Corp. To our founders and the family at Taskmo, this was a day to be written in the books. "This year (2021) is very close to our hearts and both of us remember it very fondly, a long-awaited moment has finally occurred and it's just the beginning for us", says Naveen Ram, co-founder of Taskmo. Indeed, a day that will go down in history for Taskmo.

What started off with just two individuals with a zeal to empower the student body of the country, it's safe to say that we have and will continue to grow into leaps and bounds.

In which cities is Taskmo present?

Taskmo is headquartered in Bengaluru, Karnataka. Taskmo is present across the length and breadth of the country with offices located in Chennai, Mumbai, Hyderabad, Delhi, Pune, Kolkata, and Ahmedabad.

What are the careers offered at Taskmo?

Currently, we at Taskmo are in a race to provide 2021 jobs to people across ten distinct industries who either lost their jobs or were the breadwinners of the family to the pandemic. To know more about all of our job openings, visit www.taskmo.com

Services Offered By Taskmo

Taskmo is now an on-demand Staffing Platform, to help companies, startups, and personal brands by employing gig workers. We offer a wide range of services that include;

- Background Verification Services
- Product Sampling Services
- Merchant Onboarding Services
- Influencer Marketing Services
- Telemarketing Services
- Last-Mile Delivery Services
- Customer Acquisition Services
- Stock Audits Services
- Geo Tagging Services
- Customer Support Services
- Warehouse Services

- Survey Collection Services
- Picking and Packing Services and so much more.

Media Contact

taskmo / Santosh T

santosh.thalanki@taskmo.com

08867782655

Mohan Chambers, 1st Main Road, J P Nagar, Bengaluru, Karnataka, 560078, IND

Source : Taskmo

[See on IssueWire](#)