

ARISTO INDIA to LAUNCH NEW Openable WARDROBE Series with Top Design Influencers



Delhi, New Delhi, Oct 28, 2021 (<u>Issuewire.com</u>**)** - ARISTO India, a market leader in sliding wardrobes will be launching their new range of Openable Series or O'Series as it is called. "The Aristo O'Series, our range of openable (hinged) wardrobes, is the product of our 35-year legacy of manufacturing interiors. The O'Series gives our customers an unparalleled range of designs and finishes in openable wardrobes that define thefeeling of space, functionality, and luxury,"- **Mr.**



Kurruvilla Kurian, Director, ARISTO India.

The Grand Virtual Launch on SURFACES REPORTER magazine's Facebook platform will see the presence of some of India's Top Designers and Influencers such as *Sumessh Menon*, Sumessh Menon Associates, *Nisha Jamvwal*, Nisha Jamvwal Design, *Behzad Kharas*, BNK Group who will be sharing their expertise and opinion in a panel discussion moderated by Vertica Dvivedi, Editor-in-Chief, SURFACES REPORTER along with Mr. Kuruvilla Kurian, Director, ARISTO India on the Topic: "EVOLVING RESIDENTIAL INTERIORS: FOCUS ON BEDROOM DESIGNS."

The event will also see a **LIVE Virtual Walkthrough** of the ARISTO India Experience centre in Bengaluru.

"What sets us apart is the brand promise of Love at First Slide ® - a combination of the quality of our sliding and a huge catalogue of design possibilities we provide to our architects and designers," said Mr. Kurian.

To Attend the event, you can register: https://bit.ly/3iklial

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ARISTO GLOBAL

With our passionate beginning two decades ago, Aristo today is Russia's leading manufacturer & supplier of aluminum profiles, hardware, and furniture. With our global presence panning across over I4 countries (including Russia, Europe, China, India, USA, New Zealand, UAE, etc.) and with a force of over 800 manpower for operations, we continue to steadfast our investments into full-fledged R&D centers, software development, and technology so as to optimize costs. Currently, Aristo works with close to 1000 stores worldwide.

ARISTO INDIA

In India, we joined forces with Kelachandra business house with a legacy of over 100 years. This joint venture initiative helps us grow our presence across the country and also extends our boundaries to Srilanka and Bangladesh. Our India team is Led by four directors and over 80 salesforces and a backend team of over 250 to provide our customers with a seamless end-to-end Product and Service experience.

The company operates on a PAN India basis and has production and warehousing facilities with 94,000 sq ft area across the 4 major hubs; Bangalore, Mumbai, Delhi with Cochin, and Ahmedabad. In addition, the company also operates sales offices in all of these locations. Aristo India has their direct presence in other cities like Hyderabad, Chennai, Kolkata & Pune with dedicated team leaders for respective regions to work along with our distribution chain. With our well-integrated infrastructure, design, manufacturing, distribution, project sales, and installations team, we are proud to be as close to you in providing world-class Wardrobing and partition solutions.

More info: www.aristo-india.com

About <u>SURFACES REPORTER</u>:

One of India's Top Architecture & Design Magazine with a presence in print, digital, and broadcast solutions. Presence in all Top design events across the globe as well as organisers of flagship national events WADE ASIA – Asia's largest platform for Women in Architecture, Design, Art, and Civil Engineering. Known for his material-centric approach and great visual representations, sought after by design fraternity as well as brands.

SR LAUNCHPAD is the centre stage created to connect designers, dealers, and builders with the latest products & new designs in the interior, architecture, and building material segment.

More info: www.surfacesreporter.com

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Source : ARISTO INDIA

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