

Explorative and Independent Brantley Dunaway Embraces Change & Expects the Unforeseen



Georgia, Atlanta, Oct 12, 2021 ([IssueWire.com](https://www.issuewire.com)) - Creative Leadership is not industry-specific, nor is it one-size-fits-all. It is the individual act of a leader in the context of perpetual beta, and as a result path-dependent. In contrast to logical forms of leadership, where the act of problem-solving concludes in one truth, creative leadership assumes that the drive for a solution to a challenge or problem can have a number of outcomes and is to a noteworthy degree shaped by the leader. Even though creative

leadership is not limited to entrepreneurs, they can display several elements of entrepreneurial behaviour. [Brantley Dunaway](#) says that creative leaders think in contrary directions and reject inherited, conventional parameters intentionally. They are not satisfied with the first solution and look for better concepts that bring key improvement. They view life as a journey where opportunities for development and learning are always present. Finally, they instinctively sense new prospects that can be created.

Brantley further stated that creative leaders think globally, tactically, and towards huge impact. They have social awareness and holistic connectedness. They exhibit mindful self-awareness, being connected to what is happening in the here, demonstrate compassion for others, and exude a modest, open attitude. They are able to translate an appealing market opportunity into an enterprise concept that is inventive against current business models. They can put together a huge societal impact with enticing economic returns.

[Brantley Dunaway](#) says that creative leaders create urgency and shared predictability to work towards a better future for all, thus stimulating others to act. They dare to be courageous in new areas, not restricted by present logic or institutions, embracing fears instead of avoiding them. They understand how to alleviate risks, with a head in the clouds and feet on the ground firmly. They are able to master execution in unexplored territory with flawed information and restricted control. They maintain attention towards longer-term social influence while being resourceful in capturing opportunities like these come up and overcoming challenges to keep the enterprise floating. They are good stewards of manmade and natural resources.

The global businesses of today necessitate a global creative leader to bring fresher ideas and a distinctive perspective so as to remain at the top of the game. Creative leaders like Brantley often bring their collected approach for innovative solutions in front. Leadership, innovation, and creativity are taken as the three pillars for improvising human life. They play here a crucial role in motivating and encouraging people around them to drive outstanding results.

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