

## AgFi - Empowering Bharat to Protect better, Invest better and Borrow better



**New Delhi, Delhi Nov 26, 2021 ([Issuewire.com](https://www.issuewire.com))** - Delhi-based [Asquire Global Financial Solutions](#) (AgFi) started its operation in April 2021, with the single motive of financial inclusion. Both the government and private sector of our country had been working towards addressing the problem of low penetration of financial products in India, but even today, large sections of our population still remain financially excluded.

Population living in Bharat suffer from both lacks of access and lack of awareness about various financial solutions available. Asquire along with addressing these two issues aims to also provide them with an integrated one-stop digital platform to fulfill their financial needs for insurance, equity, and loan products.

[AgFi](#) is a bootstrapped startup aiming to build a full-stack finance platform with the goal of **Empowering Bharat to Protect better, Invest better, and Borrow better** through increased transparency and the use of technology for a holistic view of their financial standing.

With the integrated power of AI and machine learning, we are building a single secure digital wallet that serves as a one-stop hub that offers a full suite of financial products all in one app and a 12-digit virtual FinCard to help members and their nominees to have a consolidated portfolio to get their finance right! Also, the plan is to give the partners a gamified platform where they can learn about other financial products while selling.

Our sole focus has been to operate in the B2B2C and the B2C segments of the industry. Our network has allowed us to reach the target customer segment including farmers, contract workers, small vendors, and others residing in Bharat. In a short span of months, we have sold more than 2500 policies and have achieved monthly growth of 30%.

Going forward, [Asquire](#) aims to scale up using both tech and offline strategies to develop a strong network of financial experts PAN India. Our full-stack fintech platform will allow us to swiftly reach and distribute products to the market. For improving operational efficiency and sales, we are developing a comprehensive App for our partners and customers.



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