

Aktiv 2021: Website and Logo Launch



Edison, New Jersey Nov 11, 2021 ([Issuewire.com](https://www.issuewire.com)) - This is the year Aktiv marked its 5th birthday.

We celebrated this once-in-a-lifetime milestone with the new website and logo launch.

5 Years and a Facelift: Re-Discovering “Aktiv”

We got the whole team together to explore the vision of the company and our brand. We wanted it to be inclusive and the result to capture everyone’s connection to the brand.

Here’s the ideology behind the new logo:

- The upwards moving arrowhead symbolizes our “AGILITY”.
- Removing software from the brand name showcases our vision to rebrand ourselves as a solution-driven company.
- Finally, the tagline “Making Digitalization More Human” is a collective mission towards solving any business problem by adding a human perspective to it.

Thankful Beyond Words! Clients and Projects

We are proud of our clients and partners’ success while we continue our urge to solve more and more businesses problems.

Until now, we have worked with 400+ clients, both new and long-term, implemented over 2000+ ERP and E-Commerce projects and custom solutions.

- COOP Italian Food amazed its customers with timely deliveries, simplified payment processes through a flexible and EDI integrated custom food ERP system.
- TWO Mountain, an advertising agency in Germany, got their messy eCommerce store fixed in

no time, and the results were remarkable.

- S4 Solutions from California have us as their resource partners since the beginning.
- John Energy from the Middle East considered our consultation and decided to implement an all-rounding ERP software, and they couldn't ask for more.

Read more success stories at [Clutch!](#)

Thankful for all the business opportunities and grateful to the partners and clients who have stayed with us all along.

Team Players

- Team strength increased by 51% in the last two years.
- 8+ Employees celebrated their four years anniversary with Aktiv.
- Made to the list of Most Employee Centric Companies to Watch in 2020.
- Went from one to three office locations.
- Having onboarded 20+ trainees, we have been increasing efforts towards hiring fresh talent.

We are proud of our achievements; we are blown away by our team members' fresh perspectives and solutions every year.

To the Coming Years!

The past 5 years were far from what we expected, but we're excited about the future and setting new milestones. These years allowed us to test our new processes, our relationships, and our ability to collaborate and support businesses over distant cultures and locations.

Beyond our brand and website launch, there are many changes afoot, which we will be announcing as the year unfolds.

Stay tuned!



Media Contact

Aktiv Software

digital@aktivsoftware.com

631-716-5001

65 Waltuma Avenue Edison

Source : Aktiv Software

[See on IssueWire](#)