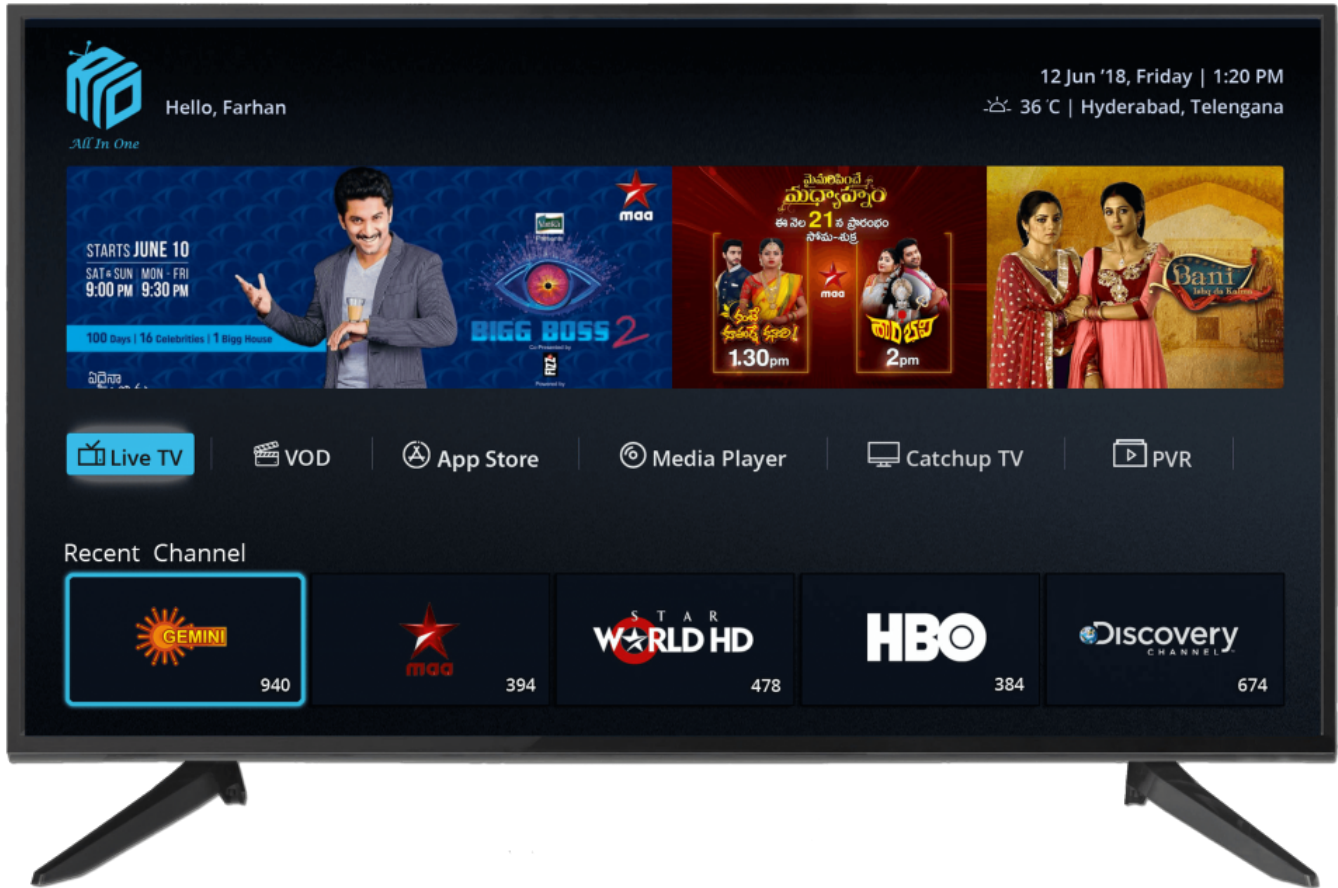


Corpus Introduces AIO Smart TV: Extending the Company's "All in One" Technology & Content PaaS to Smart TVs Nationwide



Hyderabad, Telangana Nov 23, 2021 (Issuewire.com) - Corpus introduces AIO Smart TV Platform, extending the Company's "All in One" Technology and Content PaaS to Smart TVs Nationwide. With the new addition, Corpus franchise brand "AIO" can now offer a bundle of Broadband Internet, IPTV, OTT services along with Smart TNs on a Subscription Model. Corpus has partnered with Smart TV OEM'S integrate its AIO platform and jointly offer the product to existing and new subscribers across India. This initiative will power the mission of Corpus to deliver Internet, TV, and OTT services across 20-30M homes.

As broadband penetration is growing, Indian households are buying more and more Smart TVs and subscribing to IP-based services like IPTV, OTT, Education, gaming so on. Broadband ISPs are bundling IPTV, OTT to retain and grow their subscriber base. Cable MSOs are investing heavily into broadband infrastructure and migrating their sub-base to IP Networks. Corpus introduction of AIO Smart TV with Operator TV launcher in partnership with the ISP's and MSO's will increase the adoption of these services in leaps and bounds.

AIO franchise model bundling Internet along with top 20-30 OTT's and 500 TV channels from

subscriptions as low as Rs 400 per month to Rs 1500 per month. Other values add services like Education, gaming, and Fintech are all delivered thru the same platform. Subscribers can use their mobile, PC, and tablet as second screen devices to access AIO apps. AIO PaaS platform will manage content packaging, content security & encryption, content distribution, and integration of the OTT platforms into its launchers and Device apps to create ALL in ONE user experience

AIO Smart TV platform will leverage the voice search functionality in the Smart TV to allow users to discover various services instantaneously.

Franchises can connect to AIO Hubs and AIO Edges across 1500 to 2000 cities & towns in India to avail of this service on AIO Smart TV and other devices. Corpus is working through various banks and NBFCs to create an affordable EMI model for subscribing to higher packages of more than Rs 10,000.

Sachin Tummala, CEO Corpus commented that “Leveraging our AIO hubs & AIO edges and in partnership with Railtel Fiber network spread across India, we are just 8kms on an average to reach to any house in India to deliver “All in One” experience on Smart TV’s along with second-screen devices. Leveraging our strong technology and business model’s innovation background over the last 20 years in the Media and Entertainment Industry, I am confident that our franchisees can scale up to 20-30 million homes over the next 3-4 years”

About Corpus

Corpus is a Media Tech PaaS company, collaborating with multiple content companies, Telecom & Media and device OEM’s delivering multiple Digital services like Triple play services, OTT, Gaming, Safety security, G2C services, Health, and Education to millions of homes across the world. Some of the largest Satellite TV, Triple play, and IPTV operators have chosen Corpus as their platform partner to deliver PayTV, Triple play, and IPTV/OTT services with a road map to deliver multiple other digital services to homes.

Media Contact

Chittibabu Pothana

Chittibabu.pothana@corpus.com

+919866881244

Rajapushpa towers, 1st floor, Nanakramguda, Hyderabad

Source : Corpus Enterprises Private Limited

[See on IssueWire](#)

