

Crypto Crystals, The Latest NFT Taking The Crypto World By Storm

Oklahoma based digital marketing enterprise Directing Design Inc is set to release an in-house NFT in the form of specialized crypto crystals.

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Los Angeles, California Nov 9, 2021 ([IssueWire.com](https://www.issuewire.com)) - Digital marketing firm Directing Designs is gearing up to diversify and shake up the crypto industry by releasing its Crypto Crystals non-fungible token (NFT).

Whether you're online or not, the world has been abuzz with the rising increase and growing popularity of cryptocurrency and blockchain in the past two years.

According to Forbes Magazine, An NFT is a digital asset representing real-world objects like art, music, in-game items, and videos. They are bought and sold online, frequently with cryptocurrency, and they are generally encoded with the same underlying software as many cryptos. Non-Fungible tokens are usually supported on the Ethereum blockchain, which stores added data that makes them work differently. However, other cryptocurrencies have started crafting their own NFTs.

But maybe the most attractive attribute of the non-fungible token is that it is unique—one of a kind. And even if more than one of the NFTs exists, it's only in a minimal amount. Despite the initial hesitancy, the idea of owning an exclusive piece of the digital asset has exponentially grown in popularity, with even celebrities opting to capitalize on the trend that also presents an added level of copyright security for creatives with iron-clad smart blockchain contracts. NFT contracts provide proof of ownership for the digital asset, authentication certificate, and information about the item, business rules related to the article for its lifetime, and a description of what the item actually is and its long-term value.

The multi-billionaire dollar industry continues to grow with new, distinctive, and quirky non-fungible tokens being minted every day consistently. So, it should come as no shocker that the thought leaders at Oklahoma's premier digital strategy company Directing Design have entered the market in a big way with their eye-catching Crypto Crystals.

With only 750 minted, each Crystal possesses a novel name, unparalleled design, and remarkable attributes. Crypto Crystals were created around the concept that with the power of our mind, we can create energy, and with that energy, we can ultimately strengthen our lives. These digital crystals function in the same way as traditional crystals that you program with your own thought and energy. However, they have the value-added backing of blockchain, making it permanent.

Bless them, program them, or trade and sell them; whatever you choose, these crypto crystals are a sound investment for both your health and wealth. The NFT market has grown tenfold in just two years, with NFT sales amounting to over \$2.4 billion in the first six months of 2021, and there is no indication the craze will die down.

Twitter founder Jack Dorsey sold the NFT to the social media platform's first-ever tweet for a whopping \$2.9 million dollars to a Malaysian-based businessman. Other notable non-fungible sales include World Wide Web Source Code NFT (5.4 million dollars), CryptoPunks #7804 (\$7.5 million), and the NFT to a collage by digital artiste Beeple titled "Everyday: the First 5000 Day" was auctioned by the prestigious Christie's for a small fortune to the tune of \$69 million. This was for an artist that had never sold a print for more than \$100. Celebrities such as Paris Hilton, Lindsay Lohan, and even Ellen DeGeneres have all successfully joined the crypto craze.

Currently, NFTs mainly consist of memes, gifs, and digital art. There are steady moves to diversify the industry. New non-fungible token trends that are gaining traction include original source codes, sports/fantasy sports, movies collectibles and paraphernalia, music works being released as NFTs, and even NFT backed real estate. The possibilities are truly endless.

Crypto Crystals are not merely a trend. The powerful combination of sleek designs merged with tapping into the human power of intention and its individualism makes Directing Design's Crypto Crystals the ultimate investment opportunity.

ABOUT MINTABLE

Mintable is a next-generation non-fungible token (NFT) marketplace built on the Ethereum & Zilliqa blockchain. Launched in 2018, Mintable has pushed the NFT industry forward by being the first to design gasless minting, batch minting, and royalties, empowering artists and creators to monetize their work via NFTs. Mintable's gas-free minting option allows the everyday person to get involved with NFTs without any prior knowledge in coding or upfront cost of minting an asset – a great way for everyone to get into crypto. In 2021, Mintable announced the backing of a list of high-caliber investors including renowned venture capitalist and television personality, Mark Cuban, Sound Ventures, a venture capital firm founded by and Ashton Kutcher and Guy Oseary, and TIME Ventures, the investment fund for Marc Benioff. To date, Mintable has sold and auctioned works by Grammy-Award-winning artists, 20th-century avant-garde artists, and various high-profile artists and celebrities.

For more information, please visit: <https://www.mintable.com/>

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