

## OutdoorMaster named the Official Supplier to the U.S. Ski Team by the USSA



**California, United States Nov 25, 2021 ([Issuewire.com](https://www.issuewire.com))** - The global top outdoor gear maker, OutdoorMaster is proud to announce that the company is selected as the Official Supplier to the U.S. Ski Team recently. The company was chosen by The U.S. Ski and Snowboard Association as their official ski goggles and helmets supplier. The ski gears developed by the company are of the best quality with the combined forces of the latest technologies and high-quality materials. As one of the leading companies in the skiing industry, the firm has been providing ski enthusiasts with top-class skiing gears for years at the most affordable prices.

The company came to existence to help outdoor adventurers equip themselves with the best quality and durable gears. Getting frustrated by their own experiences, the founder Leo found out that most of the outdoor adventure gears available on the market were not very long-lasting. They failed the users at the time of their needs so many times. So, they wanted to create outdoor gears that will not only be durable but affordable as well. After so many ski goggles failed him, the founder of OutdoorMaster decided to create his own pair that will help the users see the mountain with absolute clarity, color, texture, and could keep up with the most extreme conditions.

Leo soon reached out to his friend Ryan, a specialist in the optic industry for expert advice. With extensive market research and prioritizing the needs and requirements of the users, the duo decided to found the company to make high-quality ski gears. Despite the low fundings, the young men came up

with snow goggles that matched the quality of the top brands but at one-third of their prices. Being a nascent company, they did not have the brand value that the established brand had in the market. Despite facing many obstacles in their path, they did not lose hope and held their ground.

Their hard work finally paid off and the OutdoorMaster OTG Snow Goggles were launched in 2016. After being an underdog in the field of ski gear for so long, the company finally made some impact on the market with its game-changer product. The OTG snow goggles became the best-selling snow goggle on Amazon in less than a year. More than 1 million skiers across the world chose their goggles over other brands. It received a rating of 4.7/5 on the platform. After their tremendous success on the OTG goggles, they launched OutdoorMaster Pro model snow goggles and the Kelvin model ski helmets. Both the products have also become the best-sellers products online in 2018.

The snow goggle from OutdoorMaster is the perfect companion for adventurers in the harshest weather on the mountain. They give none to very few fogging issues to the users. They are very durable and made with premium quality material so they are mostly scratch-proof in the most extreme conditions. The goggles are totally adjustable and have a triple foam layer of padding for extreme comfort. The users won't even feel they are wearing it while skiing for hours straight.

Their Kelvin ski helmet has already earned vast popularity and a great number of positive reviews soon after its launch. The helmets come in many colors and sizes. They have 14 individual vents that allow airflow ventilation for hours of comfortable skiing. They successfully protect the users from any kind of impact, which gained them ASTM certified for safety. The removable ear pads & inner fleece liner in the helmets keep the users warm in the coldest weather. They are easy to clean, long-lasting, and the most budget-efficient ski helmets to have in the collection.

Later this year, OutdoorMaster will launch its new helmet with MIPS Protection, the world's leading helmet-based brain protection technology from Sweden.

OutdoorMaster was originally founded by IT engineer Leo and his friend from the optic industry Ryan in 2015. Now it is a group of multi-cultured and multi-national outdoor enthusiasts joined by their passion for adventure. Through their own travel experiences, they understood the need for quality adventure gear that was quite rare in the industry. The company takes pride in bringing high-quality gear at the most affordable prices to the mass. Thanks to the advanced technology they use, their products satisfy all the needs and requirements of the users. To know more about their products, visit them at <https://outdoormaster.com/>.

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