## Social Media Marketing & Management Lift-Off Design Studio New Service

Lift-Off Design Studio today announced Social Media Marketing & Management, as a new service.



Cary, North Carolina Nov 22, 2021 (<u>Issuewire.com</u>) - Lift-Off Design Studio today announced Social Media Marketing & Management, as a new service. Social media marketing and management refer to the use of social media platforms to connect with consumers, build brands, increase sales, and drive website traffic. It involves publishing engaging social media content, listening to and engaging followers,

Customer service.

analyzing results, and running social media advertisements.
The major social media platforms they would use are Facebook, Instagram, and Pinterest.
Social Media Marketing & Management offers a new way for business owners to:
Increased Brand Awareness.
More Inbound Traffic.
Improved Search Engine Rankings.
Higher Conversion Rates.
Better Customer Satisfaction.
Improved Brand Loyalty.
More Brand Authority.
Cost-Effective.
"Social Media Marketing and Management is about knowing and understanding your customers so well that your product or service fits them and sells itself," says Lizette Noel, CEO at Lift-Off Design Studio.
Features of Social Media Marketing and Management includes:
Participation - Social media encourages participation and feedback from everyone.
Openness - Success in social media requires honesty, transparency, and authenticity.
Build relationships.
Reliability.
Build communities.

Avoid spamming.

Social Media Marketing and Management will be available starting 1st December 2021 starting at \$150 per month. For more information on Social Media Marketing and Management, visit their website: <a href="https://www.liftoffdesignstudio.com">www.liftoffdesignstudio.com</a>.

**About Lift-Off Design Studio:** Lift-Off Design Studio offers a variety of services for small to medium-size businesses, depending on their needs.

Their services include graphic design, startup consulting, marketing, advertising, website development, e-commerce, cartoons, video animation, and now social media marketing and management.

Lift-Off Design Studio strives to provide its clients with a variety of services to help them succeed in their businesses.

They have been named one of Bark.com's top marketing agencies for the past two years.



## **Media Contact**

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Source: Lift-Off Design Studio

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