

20 Years of Auto Leads Marketing

We Know Every Local Car Buyer



Muskegon, Michigan Dec 8, 2021 (Issuewire.com) - CarNet Marketing's Your Hot Auto Leads is a proven high return on investment marketing resource, trusted and executed on a no-commitment basis by hundreds of dealerships nationwide turned 20 years old this week.

CarNet has assisted car lots exceed sales quotas with our exclusive, auto leads facilitated on our YourHotLeads.com platform. We've delivered millions of fresh auto sales leads to dealerships, like yours, throughout the country. Our unique relationship with America's top credit bureaus is your pipeline to the highest quality vehicle leads from your most valuable areas and demographics.

CarNet currently scores an A+ rating by the Better Business Bureau and meets all guidelines set forth by the three major credit bureaus, the FCRA, and several national auto lenders.

We boast a solid infrastructure, built from the ground up by veteran car dealers totaling over 100 years

in the business. We are the only company in the industry to own all elements (cloud customer relations management tool MyFreshProspects.com, credit data from the 3 credit bureaus, 24/7/365 live Elite Call Centers, mail and print house, support team, and sales account managers) of our program to provide this seamless, highly effective auto marketing platform.

A Note from the Director of Operations, Tony Nielsen, “Today you have to invest your advertising dollars more wisely than ever before. Make sure every dollar spent goes towards a customer who is guaranteed to be in the market and actively shopping your competition. Be the dealer to gain more market share. Be the aggressive dealer, make more money, and do it easily with auto leads from YourHotLeads.com.”

How CarNet’s YourHotLeads.com works. Each day, Monday - Friday, CarNet will upload into your version of our My Fresh Prospects Cloud CRM to every consumer who has been in a dealership, shopping your local competition in the last 8-24 hours to buy a vehicle. We then, automate the means to market via the CRM in the form of USPS mail (a custom letter and snap pack), phone, email, text messaging, social media (the consumer’s Facebook and Instagram), and a ringless voicemail message with a firm offer of credit, pre-approved for up to \$39,000. Instructions to the consumer are provided with the ability to confirm the offer and set an appointment with the sales team via our call center, secured websites, IVR, or by calling your dealership directly.

To celebrate our 20 years, we are offering free unlimited bankruptcy auto leads with every standard auto leads marketing packages described above. Also, your Hot Auto Leads direct mail packages for as little as 99¢ per piece! Visit yourhotleads.com to view available, pre-approved auto leads in your area free one time and to take advantage of these promotions for a limited time.

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Source : CarNet Marketing's Your Hot Auto Leads

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