

The Most Impactful Art Basel Yet, Miami 2021

Blockchain Technologies Meet the Celebrity NFT Digital Art Era



Miami Beach, Florida Dec 10, 2021 ([IssueWire.com](https://www.issuewire.com)) - A private show by Celebrity DJ duo performs at Reactify's Crypto x NFT: Who's Who Event with House of Love at SLS South Beach, Dec 5 Art Basel Week.

The 2021 edition of Art Basel Miami was the best showcase of Art and Technology coming together for the first time since 2019. The Los Angeles-based agency Reactify, along with House of Love, Gold Punk, World of Light, and MadeMan just wrapped up the second one-of-a-kind event titled "Crypto X NFT: The Who's Who Networking Event", presented by Jeremy Gardner. The experience brought together some of the best debuts in exclusive NFT art drops.

The December 5th event was the second event that week after the kick-off event on December 2nd on the Hydraex, Crypto X NFT: The Who's Who Event took place at The SLS South Beach. Starting with a live digital NFT Gallery, then followed by a leading speakers panel hosted and moderated by one of the leaders in the crypto space, Jeremy Gardner. The NFT Gallery was more of the highlight of the night with many debuts of NFT art, Coke Boys by French Montana dropped their first official footwear project: A physical and digital NFT one of a kind sneaker, Deadmau5 original NFT's with artist Nick Denboer, as well as a hand-drawn one of a kind NFT piece by the celebrity Ne-Yo, one of kind pieces from David Bianchi, and custom art from artist Shlome and artist Tran\$parent.

Reactify's producing partner House of Love exclusively brought in a Celebrity DJ to close the night with a live set. Needless to say, this closing night of Art Basel at the SLS South Beach was a night to remember.

The next Crypto x NFT: Who's Who Networking Event will take place in Los Angeles in February 2022.



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