

WeHear, A Startup That Began with A Spirit to Innovate, Creates A Revolutionary Audio Device WeHear OX



Ahmedabad, Gujarat Dec 9, 2021 ([IssueWire.com](https://www.issuewire.com)) - While the world remains taken over by the idea of high music bass, noise cancellation, and wireless audio devices, there is one company that has taken up the mantle of designing [ear health-friendly audio devices](#). WeHear Innovations Pvt Ltd. is a company based in Ahmedabad, Gujarat and with a team of just 18 members, it is silently making a valuable difference in the market of audio devices. With a constant rise in unsafe listening practices, it has been

predicted by WHO that over 1 billion young adults are at risk of permanent or avoidable hearing loss(source). Amidst the absence of awareness regarding audio care and markets being flooded with audio devices which are bound to cause hearing loss, WeHear since its inception has resolved to provide ear health-friendly solutions.

The journey of WeHear began in 2017 when it got incorporated and incubated by Gujarat University Startup and Entrepreneurship Council (GUSEC). The idea at first was to develop a device that could help people with hearing impairments. During the period of 2018-19 intellectual juggernauts of the R&D team headed by the CEO of the company Kanishka Patel researched and developed upon a technology known as [Bone Conduction Technology](#).

Bone Conduction is a technology that works on transmitting the sounds through bone vibration directly to the cochlea bypassing the outer and middle ear. This makes this technology useful for people with conductive or mixed hearing loss. After an arduous period of further exploration and development into it, the year of 2018 was filled with prototypes that were capable of making the ones with hearing impairments listen. Although much research was yet to be carried out, a huge milestone was achieved when WeHear received the GUSEC Social Impact 3 Award of the Year 2018 presented by Hon'ble Minister of Industries 'Loksabha' Shri Suresh Prabhu.

With successful prototypes lined up and awards of recognition, Bone Conduction was proving to be a promising technology to work with. The Open Ear Experience that it offered allowed users to Hear Without Ears. In the year 2019, after several speculations, research, trials, and seminars, the R&D team was finally able to build a WeHear device that could be utilised not just as a hearing aid device but also as a headphone.

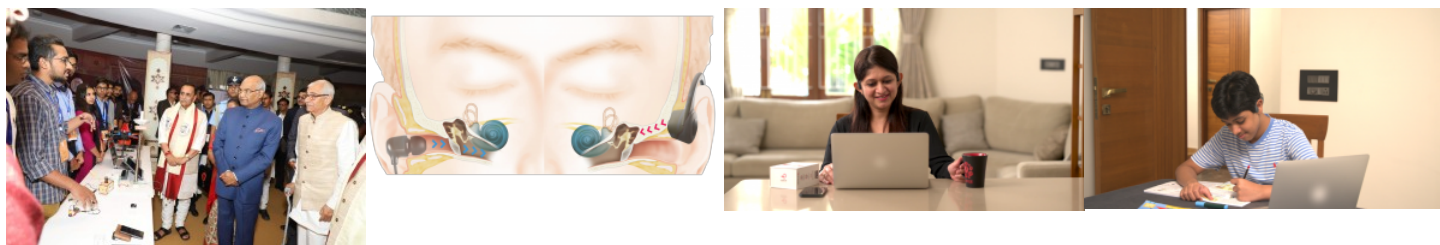
After receiving praise from Hon'ble President of India, Shri Ram Nath Kovind, and receiving 'Fellow Startup of the Year' by Shri Anurag Thakur- Hon'ble MoS Finance, Central Government, the indomitable team of WeHear has brought upon the table revolutionary devices like [WeHear OX](#) and WeHear Ear+.

With increased audio and video consumption in today's era especially after the surge of coronavirus across the world, it has become important to take care of ear health. WeHear OX offers a safe hearing experience and causes no damage to the ears even after prolonged usage. It offers an open ear experience giving surrounding awareness that helps one to avoid accidents and be safe. Being super light in design it avoids any discomfort to your ears. The device boasts an IPX6 rating that gives sweat and dust resistance. Its ergonomic design assures that it never falls down even in the most rigorous physical activities. Moreover, WeHear OX comes with WeHear OX App, which offers features like [Live Language Translation](#) and Multilingual Chat. The user can interact with people around the world in their own language with auto conversion in the 72 most used languages of the world. This unique audio device can also be easily switched to Hearing Aid Mode that is specially designed for people with hearing loss and its Personalised Hearing Intelligence keeps a check on the user's hearing patterns.

The 21st century has massive lifestyle and work-related habitual changes which are not possible to reverse. Attending phone calls, online meetings, socializing on digital media is the new normal. What we can do is, to make the right choice that can keep our ears healthy while enjoying the new normal of the 21st century. New businesses are connecting rural worlds to modern cities and trade has no barriers. WeHear OX helps you to take your business to a global level with its state of art language translation service. So, hear healthy and take yourself to global frontiers with WeHear OX.

With its undeterred innovative efforts, the team of WeHear has devoted itself to building a healthy way of hearing and has carried out a crusade for the ear health safety of people.

#HearSafeBeSafe.



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